



REPORT

Project Acronym: Europeana Newspapers

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Project Title: A Gateway to European Newspapers Online

D6.31 Report on Europeana Newspapers

Information Day at the British Library, London

Revision: 1.0

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Revision History

Revision	Date	Author	Organisation	Description
0.1	22-07-2014	Rossitza Atanassova	BL	First draft
0.2	23-07-2014	Friedel Grant	LIBER	Proofreading
0.3	27-07-2014	Sandra Kobel	SBB	Internal review
1.0	28-07-2014	Clemens Neudecker	SBB	Final version

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1. Executive Summary

This report concerns the fifth Information Day for the Europeana Newspapers Project, organised and held by the British Library in London. Information Days are a chance for partners to highlight the work they have been doing in the project at national level.

These Information Days increase overall awareness of the project. They should also convey one of the following key messages:

- 1. The value of collaborating at a national and European level to make newspaper content available online (social, economic, cultural, research, technical etc).
- 2. How to address the technical issues associated with making digitised newspaper content available.
- 3. The value of online digitised newspaper collections (i.e. highlight available content).

The UK Information Day increased overall awareness of the Europeana Newspapers Project amongst UK-based academic researchers and content providers, such as libraries and commercial online publishers. There were 47 participants at the event, the majority of whom were academic researchers with a personal and professional interest in historic newspapers. The other UK-based partners, The University of Salford (PRImA) and The National Library of Wales attended the event and contributed to the programme.





2. Event Overview

The UK Information Day took place on 9 June 2014 at the British Library Conference Centre. Fourty-seven people registered for and attended the event, which had the following as its main aims:

- To highlight national digitised historic newspapers collections, such as the British Newspaper Archive and Welsh Newspapers Online.
- To introduce researchers to the content aggregated by the Europeana Newspapers Project and the project browser interface.
- To spark a debate on the digitisation of historic newspapers and its value for research.

The event programme (see Annex I) was put together with end users of digitised historic newspapers in mind. It targeted academic and private researchers from UK universities, such as University College London, Queen Mary University (London), King's College (London), University of London School of Advanced Studies and the Universities of Leeds, Southampton, Birkbeck, Sheffield, Kent, Wolverhampton and Swansea. The researchers from these institutions represented different disciplines: history, English, social science, media and digital humanities.

To ensure a good mix of users and content providers of digitised newspapers, librarians from the British Library, the Institute of Historical Research (London), The Bodleian Library, the National Library of Wales and Bath Public Library were also invited and attended. Other stakeholder groups included representatives of The Newspaper Society, online academic publisher Gale Cengage Learning and funding body JISC.

The participation of all these user groups led to a very productive dialogue during the day, especially during the final panel discussion and audience question-and-answer period. Promotional material distributed to the audience included the project posters, postcards and stickers. Participants were also offered a complimentary subscription for a year to the British Newspapers Archive.





3. Presentations and Discussion

The day began with a welcome by Dr Adam Faquhar, Head of Digital Scholarship. This was followed by two presentations focused on the news collections at the British Library and the library's digitised content available in the British Newspaper Archive (BNA), created through a public private partnership between the British Library and DC Thomson Family History.

Dr Luke McKernan, Lead Curator News and Moving Images, introduced the UK national collection of newspapers held at the British Library¹. It dates back to the 17th century and comprises 34,000 titles or 60 million issues, or 450 million newspaper pages. He went on to point out that currently 8 million digitised pages are accessible in the British Newspaper Archive, in other words only 2% of the total collection has been digitised.



Fig. 1: Dr Luke McKernan presents the British Library news and media strategy with a shift from newspapers to news content.

Ed King, former Newspapers Curator at the British Library, illustrated the breadth and depth of subjects covered in the digitised newspapers in the BNA: from the expected news reports and editorials to the less expected celebrity gossip, science and music news².

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¹ http://www.slideshare.net/Europeana_Newspapers/uk-information-day-luke-mc-kernan.

² http://www.slideshare.net/Europeana_Newspape<u>rs/uk-information-day-ed-king</u>.







Fig. 2: Ed King highlighted the importance of including local/regional titles in digitised newspaper archives.

Professor Lorna Hughes from The National Library of Wales presented the recently launched Welsh Newspapers Online resource which gives free access to 6.8 million newspaper articles in English and Welsh³. The National Library of Wales is building a cohesive national collection that is freely accessible to all in order to realise the potential social, research and economic benefits of the resources.

³ http://www.slideshare.net/lorna_hughes/hughes-british-library-june-9th.







Fig. 3: Dr Lorna Hughes explains that the National Library of Wales embraces the principle of free access to digital content.

Digitised newspapers open new opportunities for scholars who combine a subject interest with digital methods of research. Two academics from University College London, working in the field of digital humanities, presented on their research interests in digitised newspapers.

Dr Paul Gooding of University College London revealed some of the findings from his doctoral study of the impact on users of large scale newspaper digitisation⁴. Paul applied web analytics to user data for the Welsh Newspapers Online Archive. This showed that people searched for personal and place names and engaged heavily with the archive, initially through the search functionality but later increasingly through browsing and content queries. Paul highlighted the value of digitised newspapers as sources of contemporary information for user behaviour studies.

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⁴ http://www.slideshare.net/Europeana_Newspapers/uk-information-day-paul-gooding.







Fig. 4: Dr Paul Gooding showing the graph of percentage queries of the Welsh Newspapers Online.

Dr Ulrich Tiedau a historian and digital humanist introduced a new international project that applies text-mining techniques to multilingual and transnational digitised corpora, including newspapers, to answer questions about reference cultures in Europe. Some of the tools that are being developed in this project, such as the Texcavator.nl tool can be applied to Europeana Newspapers.







Fig. 5: Dr Ulrich Tiedau presenting the Assymetrical Encounters project.

Europeana Newspapers was the focus of the second part of the Information Day.

Dr Rossitza Atanassova, Digital Curator at the British Library, gave an overview of the project network, objectives, deliverables and current status⁵. She was followed by Alastair Dunning from The European Library, who explained the design and functionality of the prototype 'browser' and discussed the feedback from the first round of usability testing⁶. The presentation provoked many questions from the audience about the quality of OCR, the value of crowdsourcing for researchers, the representations of titles in the Europeana Newspapers archive as well as other online newspaper archives.

⁵ http://www.slideshare.net/Europeana_Newspapers/uk-information-day-rossitza-atanassova.

⁶ http://www.slideshare.net/alastairdunning/europeana-newspapers-35596707.





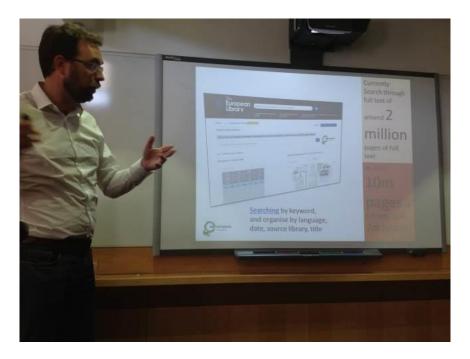


Fig. 6: Alastair Dunning (TEL) introduces the browser for European Newspapers.

Stefan Pletschacher from the University of Salford presented the work on the evaluation and quality assessment workflows and tools developed by the projectⁱ⁷. The audience was impressed by the complexity of making a digital manifestation of a newspaper image accurate.

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⁷ http://www.slideshare.net/Europeana_Newspapers/uk-information-day-stefan-pletschacher.







Fig. 7: Stephan Pletschacher explains the performance indicators and quality measures used in planning and implementation of digitisation projects.

The final session of the day was a discussion led by Dr James Mussell, University of Leeds, with a panel consisting of a researcher, national librarian, public librarian and a commercial publisher representative. The conversation focused on the demand for freely accessible digitised content, quality vs quantity, the value of collaboration, user engagement and collecting use cases/examples of use of digitised newspaper collections. The latter is particularly important for securing funding for future digitisation.







Fig. 8: Panellists included (from the left) Dr James Mussell, Ian Tester, Dr Paul Gooding, Anne Buchanan, Professor Lorna Hughes.





4. Audience and Impact

The event was extremely successful. All of the registered participants attended and over half signed up to recieve the project newsletter. There was a strong presence of researchers in the audience – a primary user group for Europeana Newspapers. Participants remarked that the programme was of great interest to them and the day well organised. The audience engaged with the presentations, welcomed the opportunity to learn about the Europeana Newspapers project and indicated their interest in using the project interface for their research.



Fig. 9: Participants in the UK Information Day at the British Library

The UK Information Day achieved its goals to raise awareness of the project, engage users and debate the value of digitised historic newspapers. Participants engaged in wide social media coverage throughout the day, sharing positive comments, photographs and highlights from the presentations on Twitter. There were about 50 Tweets using #UKInfoday tag including the examples below:













A summary in tweets of the Information Day was published on Storify by Luke McKernan and has been retweeted several times.











5. Conclusions and User Expectations

The participants of the UK Information Day had a serious research interest in digitised newspapers. They could immediately see the value of the Europeana Newspapers project and welcomed the creation of a cross-searchable European historic newspapers archive. They felt that the multilingual content could be a barrier for English speakers and that this could be helped by embedding a translation software on the interface. In particular, this would make the site more usable by local historians and private family history researchers/genealogists at public libraries. The lack of British newspapers in the Europeana Newspapers archive and on Europeana was also acknowledged. The project is hoping to address this by adding metadata and linking to/ingesting the titles in the Welsh Newspapers Online. DC Thomson Family History and the British Library have also discussed the possibility for allowing the Europeana Newspapers interface to search the BNA via API but this may not be achievable before the end of the project. It was agreed that by adding newspaper titles in English would help attract more users from the UK.

The discussion throughout the day covered some broader issues relating to making digitised newspaper content available. Researchers would like to understand better the rationale behind the selection of newspaper titles for digitisation and have more influence over what is digitised. They are definitely interested in the regional and local press which is also prioritised by the BNA but are concerned about the fact that longer newspaper runs are often prioritised over shorter runs. They expect to see both widening and deepening of newspaper titles digitised, including titles that did not make it.

Another problem for researchers is that only a small proportion of the historic newspapers are available online and thus the focus of their research is quite narrow. All researchers wanted more to be digitised and wished for consistent outputs of digitisation where OCR is available for all titles. No consensus was reached on the quantity versus quality issue. It was argued that digitising more will change the graph very little and the effort should be on refinement through OLR, NER as achieved by the Europeana Newspapers. For the digital humanists and technical partners in the audience the aggregation presents exciting new opportunities to apply semi-automated processes and digital scholarship methods in order to, for example, create metadata for illustrations and images in the archive, create datasets and answer new research questions.

An important message of the day was that institutions need to understand better the research value of the digitised newspaper collections to justify future digitisation and secure funding.

Altogether the Europeana Newspapers UK Information Day was informative, engaging and thought-provoking, as summed up well in this tweet:







6. ANNEX I: Agenda



Europeana Newspapers Project UK Information Day:

Enabling access to digitised historic newspapers

9 June, 2014, British Library Conference Centre, Eliot Room

Twitter: @eurnews #UKInfoday

PROGRAMME

09:30 - 10:00 Arrival and Registrations (Conference Centre Foyer)

10:00-10:10 Welcome and introduction to the day (Dr Adam Farquhar, Head of Digital Scholarship, British Library)

10:10-10:30 News collections at the British Library (Dr Luke McKernan, British Library)

10:35-11:00 The British Newspaper Archive: Tales of the unexpected (Ed King, Independent Reseracher)

11:10-11:40 Digital research and newspapers (Dr Paul Gooding, Digital Preservation Coalition; Dr Ulrich Tiedau and Dr Tessa Hauswedell, University College London)

11:40-12:00 Welsh Newspapers Online (Professor Lorna Hughes, University of Wales)

12:00-13:00 Lunch (Conference Centre Foyer)

13:00-13:30 Europeana Newspapers Project: an overview (Dr Rossitza Atanassova, British Library)

13:30-14:00 Europeana Newspapers browser (Alastair Dunning, The European Library)

14:00-14:30 Europeana Newspapers: evaluation and quality assessment (Dr Apostolos Antonacopoulos and Stefan Pletschacher, University of Salford)

14:30-15:00 Coffee break (Conference Centre Foyer)

15:00-16:00 Digitising and researching historic newspapers collections: panel discussion with Dr James Mussell, University of Leeds; Anne Buchanan, Bath Central Library; Dr Paul Gooding; Professor Lorna Hughes, University of Wales and Ian Tester, DC Thomson Family History

16:00 - End of the official programme

16:00-17:00 - Drinks reception (Bronte Room)





7. ANNEX II: List of Participants

Signed Participants List:







10.	Catherine Courtney	The Newspaper Society	catherine_courtney@newspapersoc.org	ON Contract	MAILING US
11.	Catherine Waters	University of Kent	C.Waters@kent.ac.uk	(4) 2	Yes
12.	Ed King	7/4	edmundmbking@gmail.com	Bukkin	125
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24.	Katherine Bode	ANU College of Arts and Social Sciences	katherine.bode@anu.edu.au	Bole	yes.
25	Laurel Brake	Laurel Brace	1 brake @hbk. ac. uk	Laurd Brake	
26	Lorna Hughes	National library of	lorna.hughes@llgc.org.uk	11/1	1000
27	Luke McKernan	British Library	Luke.McKernan@bl.uk	Lown	100
28	Maja Maricevic	British Library	Maja.Maricevic@bl.uk	Attended	100)
29	Marcus Nevitt	V of Sheffield	M. navitagle forch	Mohent	yes.
30	Matthew Rubery	MUI	m.rubery@qmul.ac.uk	11/2	A Company





31	Melissa Score	Birkbeck University	melissascore@yahoo.co.uk	M.J. Scare	/
32	Michael Popham	Bodleian, Ospord	michael.popham@bodleian.ox.ac.uk	Maken	
33	Neil Berry	fredance	en. bee 2 holmail. co.uk	Non	
34	Paola Marchionni	Jisc	p.marchionni@jisc.ac.uk	Attended	
35	Paul Gooding	ULL, London	paul@dpconline.org	Rending	
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41	Simon Bell	British Library	Simon.Bell@bl.uk	Attended	
42	Simon Tanner	King's College London	simon.tanner@kcl.ac.uk	Simurt	
43	Stefan Pletschacher	University of	s.pletschacher@primaresearch.org	SAL	
44	Stephen Lester	British Library	Stephen.Lester@bl.uk	Soll.	
45	Tessa Hauswedell	University College London	t.hauswedell@ucl.ac.uk	_	
46	Ulrich Tiedau	University College London	u.tiedau@ucl.ac.uk	When Thede -	
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48	Ana Vadillo	Birkbeck University	a.parejovadillo@bbk.ac.uk		
49	SCOTT DAWSON	GALE	SCOTT. DAWSON & CENGAGE.	con Setters	
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Eventbrite Report of attendees:

1 Surname	First Name	Email	Quai Date Attend Order Type Attendee Status
2 Dunning	Alastair	Alastair.Dunning@KB.nl	1 Jun 9, 2014 a Free Order Attending
3 Gooding	Paul	paul@dpconline.org	1 Jun 9, 2014 a Free Order Attending
4 Marshall	Rachel	Rachel.Marshall@bl.uk	1 Jun 9, 2014 a Free Order Attending
5 King	Ed	edmundmbking@gmail.com	1 Jun 9, 2014 a Free Order Attending
6 Courtney	Catherine	catherine_courtney@newspapersoc.org.uk	1 Jun 9, 2014 a Free Order Attending
7 Ranft	Richard	richard.ranft@bl.uk	1 Jun 9, 2014 a Free Order Attending
8 Hawkins	Richard	r.a.hawkins@wlv.ac.uk	1 Jun 9, 2014 a Free Order Attending
9 McKernan	Luke	Luke.McKernan@bl.uk	1 Jun 9, 2014 a Free Order Attending
10 Hughes	Lorna	lorna.hughes@llgc.org.uk	1 Jun 9, 2014 a Free Order Attending
l1 Baker	James	James.Baker@bl.uk	1 Jun 9, 2014 a Free Order Attending
L2 Marchionn	i Paola	p.marchionni@jisc.ac.uk	1 Jun 9, 2014 a Free Order Attending
L3 Winters	Jane	jane.winters@sas.ac.uk	1 Jun 9, 2014 a Free Order Attending
L4 Maricevic	Maja	Maja.Maricevic@bl.uk	1 Jun 9, 2014 a Free Order Attending
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24 Pletschach	er Stefan	s.pletschacher@primaresearch.org	1 Jun 9, 2014 a Free Order Attending
25 Tester	lan	ian.tester@britishnewspaperarchive.co.uk	1 Jun 9, 2014 a Free Order Attending
26 Levin	John	john@anterotesis.com	1 Jun 9, 2014 a Free Order Attending
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28 Brake	Laurel	I.brake@bbk.ac.uk	1 Jun 9, 2014 a Free Order Attending
29 Bode	Katherine	katherine.bode@anu.edu.au	1 Jun 9, 2014 a Free Order Attending
30 Tiedau	Ulrich	u.tiedau@ucl.ac.uk	1 Jun 9, 2014 a Free Order Attending
31 Goodwyn	Helena	helenagoodwyn@hotmail.com	1 Jun 9, 2014 a Free Order Attending
32 Waters	Catherine	c.waters@kent.ac.uk	1 Jun 9, 2014 a Free Order Attending
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34 Hale	Ann	ha66@gre.ac.uk	1 Jun 9, 2014 a Free Order Attending
35 Small	Andrew	andrew.small@iln.co.uk	1 Jun 9, 2014 a Free Order Attending
36 Berry	Neil	en.bee@hotmail.co.uk	1 Jun 9, 2014 a Free Order Attending
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38 Maxwell	Jamie	jamie.maxwell@bl.uk	1 Jun 9, 2014 a Free Order Attending
39 Dowhyj	Alice	Alice.Dowhyj@bl.uk	1 Jun 9, 2014 a Free Order Attending
40 Boneham	John	john.boneham@bl.uk	1 Jun 9, 2014 a Free Order Attending
41 Thomas	Wyn	wbt@llgc.org.uk	1 Jun 9, 2014 a Free Order Attending
42 Vadillo	Ana	a.parejovadillo@bbk.ac.uk	1 Jun 9, 2014 a Free Order Attending
43 dillo	taz	jayjay495@googlemail.com	1 Jun 9, 2014 a Free Order Attending
44 Karali	Catherine	catkarali@yahoo.com	2 Jun 9, 2014 a Free Order Attending
		FrommeMee@gmail.com	
45 Mee	Fromme	rrommewee@gman.com	1 Jun 9, 2014 a Free Order Attending





8. ANNEX III: Media Coverage

- Blog posts appeared on The British Library Newsroom website: http://britishlibrary.typepad.co.uk/thenewsroom/2014/05/enabling-access-to-digitised-historic-newspapers.html
- And on the Europeana Newspapers website: http://www.europeana-newspapers.eu/enabling-access-to-digitised-historic-newspapers-iune-9th-london/
- Photos from the event were uploaded to the Europeana Newspapers account on Flickr: https://www.flickr.com/photos/enewspapers/
- Speaker Luke McKernan created a Storify report of the event: https://storify.com/lukemckernan/enabling-access-to-digitised-historic-newspapers





lorna hughes @lornamhughes · Jun 11

@BL_newsroom @eurnews Thanks for doing this! great Storify of a great event! #UKinfoday

♦ 132 ★ •••

View conversation





Twitter activity #UKInfoDay

https://twitter.com/hashtag/UKinfoday?src=hash

Some examples below:



The Newsroom @BL_newsroom · Jun 9

A debate on @eurnews has turned into a debate on @BNArchive. How did that happen? #UKInfoday



£3 1





The Newsroom @BL_newsroom · Jun 9

.@lornamhughes argues we need to be strategic + make best use of digitised newspapers we have before digitising more @eurnews #UKInfoday



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The Newsroom @BL_newsroom · Jun 9

For all the talk of data mining, segmention and digital tools, users just want more content. So where do we invest? @eurnews #UKInfoday



£3 1



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The Newsroom @BL_newsroom · Jun 9

.@embk11 calls for more short run newspaper titles to be digitised, not just the longer run successes @eurnews #UKInfoday









The Newsroom @BL_newsroom · Jun 9

Now we have panel session with academia, archivists, techies and service providers @eurnews #UKInfoday









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The Newsroom @BL_newsroom · Jun 9

Single newspaper title digital resources are doomed to failure says @ian_tester - diverse collections serve us best @eurnews #UKInfoday



The Newsroom @BL_newsroom · Jun 9

It's sobering to see what work is required to make the digital manifestation of a newspaper image accurate and honest

@eurnews #UKInfoday



£ 2





🌠 Jim Mussell @jimmussell · Jun 9

There's no way you could come away from #UKinfoday without recognising planning and management are crucial elements of digitization projects



£3 3

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The Newsroom @BL_newsroom - Jun 9

Roomful of newspaper archivists + historians now looking rather blankly at talk on digitsation workflows @eurnews **#UKInfoday**



£3 1





The Newsroom @BL_newsroom - Jun 9

1.5Bn physical newspaper pages in EU libraries, of which only 130M pages are digitised. So 90% to go. @eurnews **#UKInfoday**







The Newsroom @BL_newsroom · Jun 9

Biggest @eurnews use complaint is imability to download says @alastairdunning, because Europeana aggregates but does not own **#UKInfoday**



£3





The Newsroom @BL_newsroom · Jun 9

Now @alastairdunning on how news travels across Europe at different speeds, diminishing importance at different rates @eurnews #UKInfoday



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Retweeted by The Newsroom



Emma Goodman @EmmaMayAlex · Jun 9

2.5bn people read newspapers in print, 0.8bn digitally - World Press Trends from @NewspaperWorld #wnc14



£3 11





The Newsroom @BL_newsroom · Jun 9

Lunch over, now @RossiAtanassova on @eurnews project, aggregating 18M historic newspaper pages from 12 European libraries #UKInfoday







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