

MILESTONE 6.1.5

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Media Report Year 3

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1. Executive Summary

This report gives an overview of all media communication undertaken by the partners of the Europeana Newspapers Project consortium in the third and final year of the project. It shows how we have raised the project's profile among end-users and the stakeholder community by widely disseminating our objectives, results and achievements.

Highlights of our media work in Year 3 include:

- Continued, sharp traffic increase across our website and social media channels;
- Promotion of the project through over 50 presentations, from high-profile conferences, workshops and Information Days to smaller, more personal meetings with groups of teachers and academics.
- Successful networking with journalists, leading to a number of newspaper articles, radio and television programmes about the project's work.
- The release of a short, animated film encouraging people to search our historic newspaper collection. It has been viewed nearly 3,000 times so far.
- Relaying of our messages by an increasingly international audience and influential people such as key politicians, journalists, bloggers and researchers.

The report also outlines how the project's media communication has continued to improve over the course of Year 3.

Inspired by the comments received at the Year 3 review in Brussels, we strengthened our ties with Europeana in order to promote the project more effectively, increased the amount of historic newspaper content featured on the project blog and created a page dedicated to the open-source tools created by the project.

At the end of this document we briefly explain how our media work will continue during the project's prolongation.

2. Dissemination and Exploitation

Work Package 6 (WP6) aims to raise awareness of the project's activities and achievements in many ways, including:

- **Media Communication:** A website is maintained by the project. WP6 also sends out periodic newsletters and press releases, and relays all of its activity via social media channels. In addition, project partners run articles and share activity on their own websites and social media channels. Throughout the project, all partners have shared news of the project with journalists and in Year 3 this led to a large amount of print and broadcast publicity.
- **Presentations, Papers, Workshops, Information Days:** Through multiple journals, conferences, workshops and Information Days, various audiences (both professional and end-user based) have been informed about the project in general, its goals, working methods and the content being made available.
- **Promotional Items:** WP6 designed several printed items to support our promotional work, including videos, postcards, gift tags, posters and leaflets. These give an overview of the project and point users to the Europeana¹ and The European Library² access points.

2.1 Media Communication

The focus of the media communications work in Year 3 was firmly on making more end users aware of the work of the project. By this we mean the researchers, historians, genealogists and others who use historic newspapers on a daily basis, but contacts with other communities such as information professionals, technical experts and commercial companies were also maintained and intensified. This latter set of relationships had largely been built up in the first two years of the project.

Much of this work was done through the Europeana Newspapers website – a key communications channel for the project since its launch in Year 1³. The website is a way of sharing news and achievements with key target audiences and of encouraging people to use the content made available by the project.

In addition, project objectives, results and achievements in Year 3 were shared through the communication channels of the project (e.g. newsletter mailing list, social media) and those of the project partners (e.g. website, mailing lists, social media). External events such as conferences and workshops were used to reach an even wider audience, outside of that covered by WP6 and project partners.

By coordinating the communication efforts across so many channels the project benefited strongly from the 'multiplier effect' and ensured that news reached stakeholders and end-users not only regionally but also on a national and international level.

¹ <http://europeana.eu>

² <http://www.theeuropeanlibrary.org/tel4/newspapers>

³ http://www.europeana-newspapers.eu/wp-content/uploads/2012/07/D6.1.1_ENP-Project-Website.pdf

Deliverable 6.3. Stakeholder Engagement and Media Communication⁴ gives more details on the target audiences. A complete list of the media communication channels belonging to project partners can be found in Annex I.

2.1.1 Website

The Europeana Newspapers Website, launched in April 2012, is the main way for the project to share information with its audience of interested stakeholders and potential users. The website is a place for people to read about the goals and achievements of the project, to learn about the content being aggregated and serves as an access point for official documents, presentations and promotional materials.

In the Year 2 project review, EC reviewers commended the re-design of the website. They also suggested further improvements to the online presence and overall communications work.

Recommendations EC	Actions taken by WP6 in Year 3
“Dissemination activities should take advantage of the Europeana network.”	<p>WP6 made a special effort to liaise with Europeana, especially after content from the project was added to the Europeana.eu portal in significant numbers.</p> <p>As a result, Europeana mentioned the project in its Shaping Europe newsletter⁵ and highlighted historic newspaper content from the project several times via its social media channels. WP6 is also currently preparing material for Europeana to use in blog posts, which should be published during the prolongation of the project.</p> <p>At the project’s final workshop in London, Europeana’s Partner and Operations Manager Henning Scholz was present as an invited speaker and participated in the discussions with other stakeholders.</p>
“Dissemination actions should provide information regarding both access points to Europeana Newspapers content, i.e. Europeana, and the TEL historic newspaper interface.”	<p>We ensured that all dissemination materials (e.g. flyers, postcards, gift tags) mentioned both points of access. We also ensured that both Europeana and The European Library’s browser were mentioned in presentations and at events. On the website, we added an ‘advertisement’ in the sidebar, directing people to the newspapers collection on the Europeana portal. A separate ad (created in Year 2) continues to highlight the existence of The European Library browser.</p>
“Dissemination actions should offer guidance on ... the metadata and refinement tools.”	<p>A page was created on the website to highlight all free tools made available by the project⁶ and an ad was placed in the sidebar of the website to promote the tools. The tools were also mentioned several times on social media channels, as they became available and blogged about by partners including the National Library of the Netherlands⁷.</p>

⁴ http://www.europeana-newspapers.eu/wp-content/uploads/2012/04/ENP_Deliverable_6-3_final.pdf

⁵ <http://us3.campaign-archive2.com/?u=ad318b7566f97eccc895e014e&id=df55507308>

⁶ <http://www.europeana-newspapers.eu/public-materials/tools>

⁷ <https://researchkb.wordpress.com/2014/03/03/ner-newspapers>

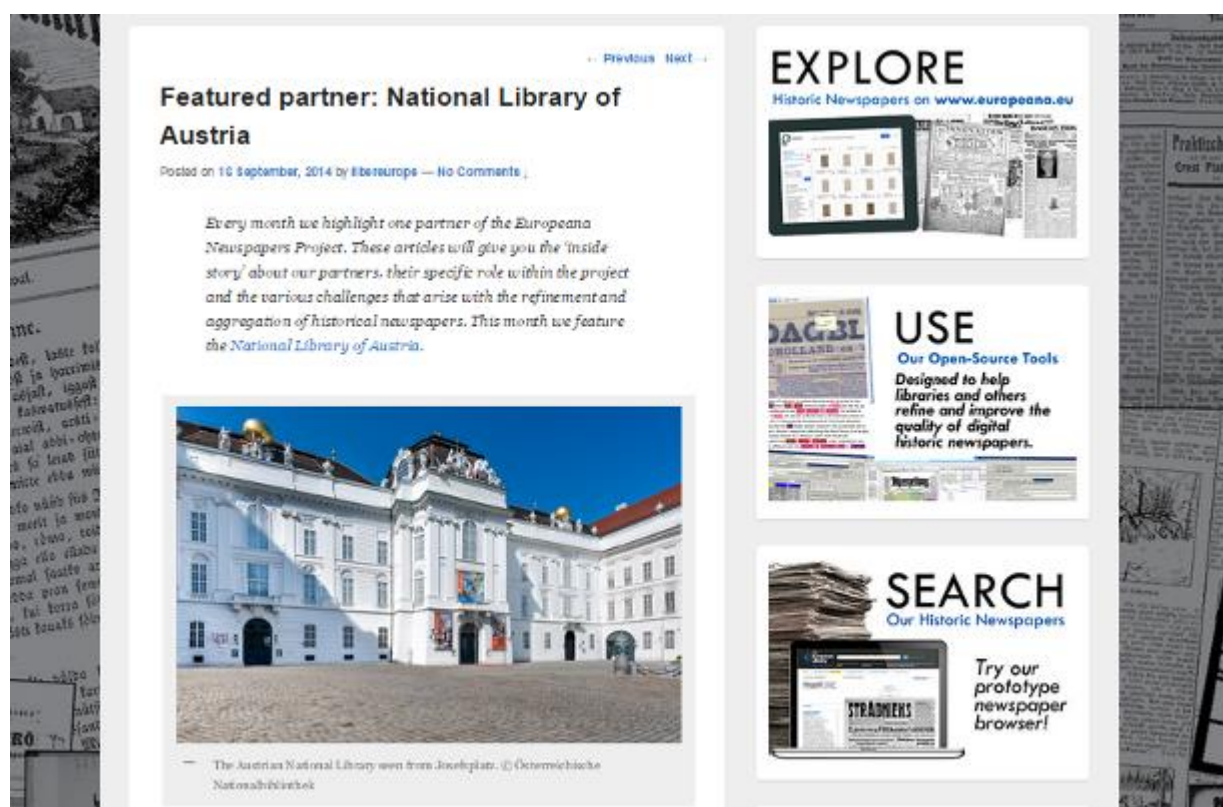


Two of the new ads placed on the Europeana Newspapers site in Year 3 of the project.

Bringing out the content

One of the main roles of the website is to encourage use of the historic newspapers aggregated by the project. In order to do this, WP6 regularly published articles which highlighted the content through engaging images and interviews. The types of articles include:

Featured partner: Project partners highlight their organisation, their newspaper collection and their work in the project. Hamburg State and University Library⁸, National Library of France⁹, National Library of Turkey¹⁰ and the National Library of Austria¹¹ have been featured in Year 3.



This is one of the Featured Partner articles which appeared on the project website in Year 3.

⁸ <http://www.europeana-newspapers.eu/featured-partner-hamburg-state-and-university-library-carl-von-ossietzky>

⁹ <http://www.europeana-newspapers.eu/featured-partner-bibliotheque-nationale-de-france>

¹⁰ <http://www.europeana-newspapers.eu/featured-partner-the-national-library-of-turkey/>

¹¹ <http://www.europeana-newspapers.eu/featured-partner-national-library-of-austria/>

Researcher interviews: In Year 2, WP6 commissioned an animation that would promote the project with researchers. Case studies of newspaper researchers were needed as an inspiration for the script and so the series of Q&A with researchers was born. This series had a good uptake in the research community and was therefore continued with six further interviews in Year 3¹².

Spotlight images: This series of blog articles allows partners to display a few examples of noteworthy newspaper pages from their collection. The National Library of Turkey was the last partner to highlight its content in this way with an article in February¹³. Our focus then switched to a series of Thematic Features (see below).

Thematic features: For this series, partners were asked to choose an article from their collection available in the browser and write a short blog post about the article. This new series included articles from the National Library of Poland¹⁴, National Library of Austria¹⁵, National Library of France¹⁶, National Library of the Netherlands¹⁷, National Library of Estonia¹⁸ and the Hamburg State and University Library¹⁹. Three main purposes were served: to promote the browser with end-users, to highlight content from partner libraries and to celebrate the achievements of aggregating a big batch of newspaper content.

100 year memorial WWI: To highlight the pan-European content which was made available in Year 3, WP6 decided to publish a series of three articles on key moments in WWI²⁰. These were widely disseminated and received great attention on social media networks.²¹

WWI in historic newspapers: The assassination of Franz Ferdinand | Europeana Newspapers

europeana-newspapers.eu/wwi-in-historic-newspapers-the-assassination-of-franz-ferdinand



Neelie Kroes @neeliekroeseu

RT @Europeanaeu: How the newspapers of the time covered the Franz Ferdinand assassination europeana-newspapers.eu/wwi-in-historic-newspapers-the-assassination-of-franz-ferdinand

#WWI /via @eurnews <http://t.co/UBSsauXf6HO>

7 months ago Reply Retweet Favorite 159 more



Europeana @europeanaeu

How the newspapers of the time covered the Franz Ferdinand assassination europeana-newspapers.eu/wwi-in-historic-newspapers-the-assassination-of-franz-ferdinand

#WWI /via @eurnews [pic.twitter.com/UBSsauXf6HO](http://t.co/UBSsauXf6HO)

7 months ago Reply Retweet Favorite 129 more

Our article on the assassination of Franz Ferdinand was re-tweeted nearly 300 times, including by Neelie Kroes, former Vice-President of the European Commission, and Europeana.

¹² <http://www.europeana-newspapers.eu/timo-honkela>; <http://www.europeana-newspapers.eu/qa-with-newspaper-researchers-amelia-sanz-cabrerizo>; <http://www.europeana-newspapers.eu/karlis-verdins>; <http://www.europeana-newspapers.eu/qa-with-newspapers-researchers-toine-pieters>; <http://www.europeana-newspapers.eu/qa-with-newspaper-researchers-wiebke-schulz>; <http://www.europeana-newspapers.eu/qa-with-newspaper-researchers-antal-van-den-bosch>

¹³ <http://www.europeana-newspapers.eu/newspaper-spotlight-from-the-national-library-of-turkey/>

¹⁴ <http://www.europeana-newspapers.eu/we-just-aggregated-over-15-000-historical-newspaper-issues-from-poland>

¹⁵ <http://www.europeana-newspapers.eu/aggregated-124-000-historical-austrian-newspaper-issues>

¹⁶ <http://www.europeana-newspapers.eu/building-of-the-eiffel-tower-in-historic-newspapers>

¹⁷ <http://www.europeana-newspapers.eu/aggregated-dutch-content>

¹⁸ <http://www.europeana-newspapers.eu/the-birth-of-the-republic-of-estonia-in-historic-newspapers>

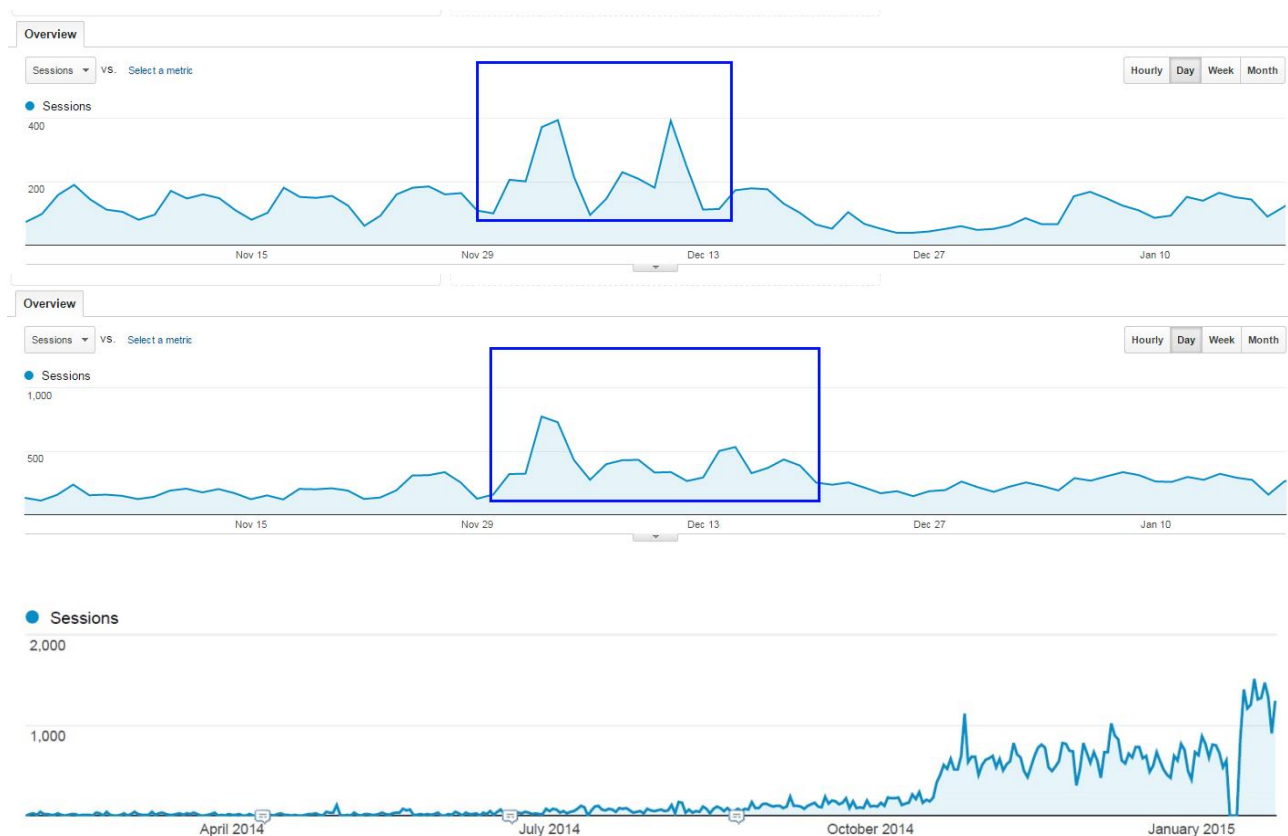
¹⁹ <http://www.europeana-newspapers.eu/russianrevolution-historicnewspapers>

²⁰ <http://www.europeana-newspapers.eu/wwi-in-historic-newspapers-treaty-of-versailles>; <http://www.europeana-newspapers.eu/wwi-in-historic-newspapers-october-revolution>; <http://www.europeana-newspapers.eu/wwi-in-historic-newspapers-the-assassination-of-franz-ferdinand>

²¹ <https://twitter.com/eurnews/status/481005212849934336>; <https://twitter.com/eurnews/status/481366427547742208>; <https://twitter.com/eurnews/status/482133052697894912>

Closing period: The Closing Period was held over several weeks in November and December, 2014. All project partners participated and dozens of activities took place. The main aim of the Closing Period was to promote the content aggregated by the project.

Events included widespread social media activity, on-site exhibitions and live demonstrations of the browser, screenings of the project animation²² and online promotion on the project website such as the “This Day in History”²³ series. This created a spike in traffic to the project website, and to our historic newspapers collections on Europeana and The European Library browser.



Screenshots from the Google Analytics accounts for the project website (top), The European Library browser (middle) and the newspapers collection on Europeana (bottom) show a noticeable spike in traffic during the Closing Week period. The Europeana screenshot covers a longer period and therefore also reflects traffic driven to the Europeana site during the Information Days held in the latter half of 2015.

²² <http://vimeo.com/100313926>

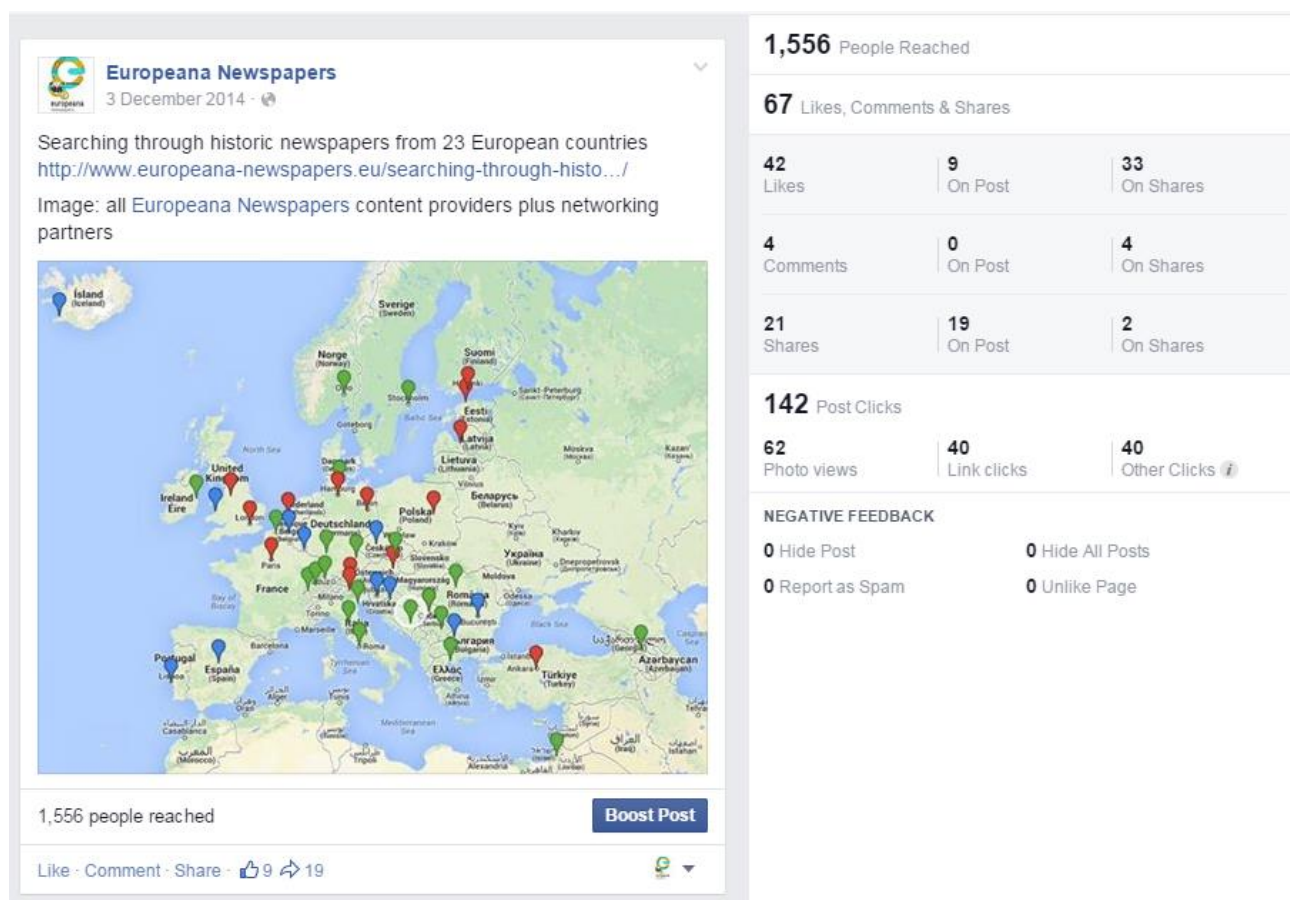
²³ <http://www.europeana-newspapers.eu/this-day-in-history-5-december-1925>; <http://www.europeana-newspapers.eu/an-diesem-tag-in-der-geschichte-5-dezember-1925>; <http://www.europeana-newspapers.eu/this-day-in-history-4-december-1926>; <http://www.europeana-newspapers.eu/an-diesem-tag-in-der-geschichte-4-dezember-1926>; <http://www.europeana-newspapers.eu/this-day-in-history-2-december-1848>; <http://www.europeana-newspapers.eu/an-diesem-tag-in-der-geschichte-2-dezember-1848>; <http://www.europeana-newspapers.eu/this-day-in-history-28-november-1932>; <http://www.europeana-newspapers.eu/ca-sest-passe-un-28-novembre-1932>; <http://www.europeana-newspapers.eu/this-day-in-history-26-november-1905>; <http://www.europeana-newspapers.eu/ca-sest-passe-un-26-novembre-1905>; <http://www.europeana-newspapers.eu/ca-sest-passe-un-lundi-24-novembre-1924>; <http://www.europeana-newspapers.eu/scharfrichter-in-historische-zeitungen>

The agenda of the closing period is available on Sharepoint²⁴.

2.1.2 Social media

The social media channels of the project and its partners help to spread our messages as widely as possible. Europeana Newspapers shares information regularly through all of the main social media channels: Facebook, LinkedIn, Slideshare, Twitter and Flickr²⁵.

This consistent use of social media enabled the project to increase our audience reach significantly in Year 3. By mid-January 2015, we had gathered some 900 “likes” on Facebook and 800 “followers” on Twitter. Full statistics are available in Annex III: Monitoring.



Our most popular Facebook post occurred in Year 3. It reached over 1,500 people and was shared 19 times.

²⁴ https://sp.uibk.ac.at/sites/eu-news/dissemination/layouts/WordViewer.aspx?id=/sites/eu-news/dissemination/Shared%20Documents/draft_agenda_closing_period_updated_V2.doc&Source=https%3A%2F%2Fsp%2Euibk%2Eac%2Eat%2Fsites%2Feu-news%2Fdissemination%2FSitePages%2FHome%2Easpx&DefaultItemOpen=1

²⁵ <http://www.facebook.com/EuropeanaNewspapers>; <http://www.linkedin.com/groups?gid=4425919>; <http://www.slideshare.net/Europeana-Newspapers>; <https://twitter.com/eurnews>; <http://www.flickr.com/photos/enewspapers>

2.1.3 Press Coverage

Thanks to the work done to share project results via our website, social media channels, press releases and events, many journalists showed an interest in the project in Year 3. This led to many brief mentions of the project (e.g. tweets by journalists, short announcements of upcoming events) but also a few significant media appearances.

In Serbia, for example, the national broadcasting service ran several articles about the project and, notably, on January 5th 2015, a 30-minute TV special about the project was aired across the country.

The French press also showed an interest, running articles in the library-focused *Livres Hebdo* magazine (8,000 printed issues) and other specialised publications such as *ActuaLitté*²⁶.

Information Days proved to be a particularly effective way of raising press attention. Radio, newspaper and television journalists featured the project in Italy and Estonia following their Information Days, while in the Netherlands news articles were published on several websites and email lists.

²⁶ <https://www.actualitte.com/patrimoine/europeana-newspapers-numeriser-la-presse-d-information-d-ici-2015-54093.htm>

2.2 Presentations, Papers, Workshops and Information Days

With more content available in Year 3, project partners made a special effort to reach out to end-users via presentations and other public events.

The result was that the project was featured in over 50 presentations and papers in Year 3. This represented a doubling of activity compared to the first two years of the project. Main conferences at which the project was promoted included the VVOJ²⁷ (a conference aimed at investigative journalists), IFLA 2014²⁸, DAS2014²⁹, DH2014³⁰ and DATECH 2014³¹.

Not only was the project presented to audiences at these events but in some cases accompanying papers were submitted and published, for example at IFLA and at DH2014. WP6 also wrote and submitted a paper to the UKSG journal Insights³². It is currently undergoing review and is due to be published in March 2015.

In addition, partners reached out to end-user audiences through a variety of smaller presentations. For example:

- The National Library of the Netherlands presented the project to 50 digital humanities researchers (April 2014)
- The National Library of Estonia presented the project to over 400 school librarians, teachers and students (September 2014)
- Approximately 100 history teachers were reached through an information day held in Leiden, the Netherlands and staffed by LIBER and the National Library of the Netherlands (October 2014).
- A digitisation seminar organised by the National Library of France reached approximately 90 librarians and researchers (October 2014)
- Nearly 400 historians, library users, archivists, professors and others were reached through a series of presentations in 2014 given by colleagues at the Hamburg State and University Library.

More details on each of these and all other presentations are available in Annex I.

Posters also featured in our Year 3 work. One was presented at LIBER 2014³³ and a series of three posters were created by the National Library of the Netherlands for the Closing Period³⁴.

Workshops

The Europeana Newspapers Project began with a mandate to hold three workshops over the lifetime of the project. Two took place in Year 2, in Belgrade and Amsterdam. The final workshop, *Newspapers in Europe and the Digital Agenda for Europe*, was held in London, England in September 2014.

²⁷ <http://www.vvoj.nl>

²⁸ <http://library.ifla.org/1038>

²⁹ <http://das2014.sciencesconf.org>

³⁰ <http://dharchive.org/paper/DH2014/Paper-773.xml>

³¹ <http://datech2014.info>

³² <http://www.uksg.org/insights>


³³ <http://liber2014.lnb.lv/programme/posters>

³⁴ http://www.europeana-newspapers.eu/wp-content/uploads/2012/04/Poster-KB-A0_1_press.pdf; http://www.europeana-newspapers.eu/wp-content/uploads/2012/04/Poster-KB-A0_2_press.pdf; http://www.europeana-newspapers.eu/wp-content/uploads/2012/04/Poster-KB-A0_3_press.pdf

This workshop was highly successful. It attracted 70 participants from libraries, universities, research performing institutions, publishers and SMEs across Europe. Project partners, associated and networking partners also attended. The workshop and the discussions that took place were shared frequently on social media.


What will you be doing at the final workshop? | Europeana Newspapers
europeana-newspapers.eu/agenda-final-workshop

 **Tim Sherratt** @wragge
 Looking forward to heading to London in September for the @eumews workshop on the value of digitised newspapers: europeana-newspapers.eu/agenda-final-w...
 6 months ago · Reply · Retweet · Favorite · 18 more

 **Tim Sherratt** @wragge
 Today I'm off to the @britishlibrary for a @eumews workshop on the value of digitised newspapers. europeana-newspapers.eu/events/
 4 months ago · Reply · Retweet · Favorite · 1 more

Register now for our final workshop! | Europeana Newspapers
europeana-newspapers.eu/register-for-final-workshop

 **Tim Sherratt** @wragge
 Excited to be heading to London in September for @eumews workshop on newspapers in Europe: europeana-newspapers.eu/register-for-f...
 7 months ago · Reply · Retweet · Favorite · 20 more

 **Clemens Neudecker** @cneudecker
 Rarely seen such an engaged audience as last 2 days at @eumews workshop - many thx to everyone who participated/contributed! #eumewsLDN
 4 months ago · Reply · Retweet · Favorite · 5 more

 **The Newsroom** @bl_newsroom
 Barriers to improving access to digitised newspapers? Debate at @eumews workshop British Library 29-30 Sep britishlibrary.typepad.co.uk/the-newsroom/20...
 7 months ago · Reply · Retweet · Favorite · 7 more

The above screenshot features some of the tweets sent as a result of the London workshop.

Following the London workshop, a Roadmap providing further guidance for the publication and development of historic newspaper collections was created.

Information Days

The Europeana Newspapers Project aims to raise the awareness of the project and its achievements by showcasing the project at national Information Days. Seven Information Days were held in Year 3 and the main focus was on attracting end-users.

Each Information Day was publicised using the communications channels of both the project and the hosting library. In many cases, the hosting partner also contacted journalists, news websites and professional organisations in their local area.

The resulting media impact was significant. More than 1,000 people attended an Information Day and there were no less than 109 media mentions of the events (not counting social media activity or blog posts on the project website).

As a result, traffic rose to the project website, Europeana and The European Library's historic newspapers browser. Analysis of Google Analytics traffic figures show that, on average, each Information Day led to a 33% increase in traffic to the Europeana Newspapers project website and a 66% increase in traffic to The European Library's newspaper browser, compared to visitor levels on other days in the month when the Information Day was held.

More information on the Information Days and their impact is given in D6.3.1 Europeana Newspapers Information Day Summary.

2.3 Promotional Items

In order to back up promotional activities, particularly during the Closing Period, WP6 created a variety of promotional items in Year 3. The most notable of these was an animated film³⁵, featuring content aggregated by the project. Its primary purpose is to encourage people to search the historic newspaper collection.



The opening screenshot of the animated film created to promote the project.

The film has been viewed nearly 3,000 times on Vimeo since its release in June 2014. Project partners have also embedded it on their websites, screened it at events such as Information Days and conferences and used it during Closing Period activities.

WP6 also created a number of printed items. These included special postcards for Information Days, such as the one created for the National Library of France³⁶, promotional posters such as the one presented at LIBER 2014³⁷, and gift tags featuring images from historic newspapers. Chocolates printed with labels featuring historic newspapers were also distributed at the London workshop and at some Information Days.

Downloads of promotional materials which are available in a digital format can be found on the project website³⁸.

³⁵ <http://vimeo.com/100313926>

³⁶ <http://www.europeana-newspapers.eu/wp-content/uploads/2014/11/enewspostcard-bnf-final-printersmarks1.pdf>

³⁷ <http://www.europeana-newspapers.eu/wp-content/uploads/2012/04/LIBER-poster.pdf>

³⁸ <http://www.europeana-newspapers.eu/public-materials/communication-tools>

3. Analysis

In this chapter, we analyse our media communication and dissemination activities with the aim of drawing conclusions about the effectiveness of our work in Year 3.

Goals for our media activities have already been established in D6.3 Stakeholder Engagement and Media Communication Plan³⁹ and an overview of the results is available in Annex III. Three sources have been studied in the analysis of the media communication of the Europeana Newspapers Project and compared to the goals that were set for year 2:

1. Project Dissemination Activities (as submitted by partners);
2. Google analytics for the project website, The European Library browser and the newspaper collections on Europeana;
3. Social media activity.

3.1 Project Dissemination Activities

In the past twelve months the project has been presented more than 50 times at events of all sizes, from high-profile conferences to small gatherings of students, teachers, historians, researchers and other end-user groups.

The seven Information Days and the project workshop held in London were well attended and successfully reached end-user communities, as was our goal in Year 3. More details are available in the individual reports on these events⁴⁰.

The project website was also very active, with some 150 blog posts and news articles released in Year 3.

All goals related to these activities were met or exceeded thanks to the fact that all partners worked together to spread the messages widely as possible on an international, national and even regional level.

3.2 Google Analytics

The work on the website, the frequent news-items and the articles that highlighting the newspaper content resulted in a 144% increase in visitors to the website in Year 3 and a 66% increase in the number of pages viewed, compared with the same period a year earlier⁴¹.

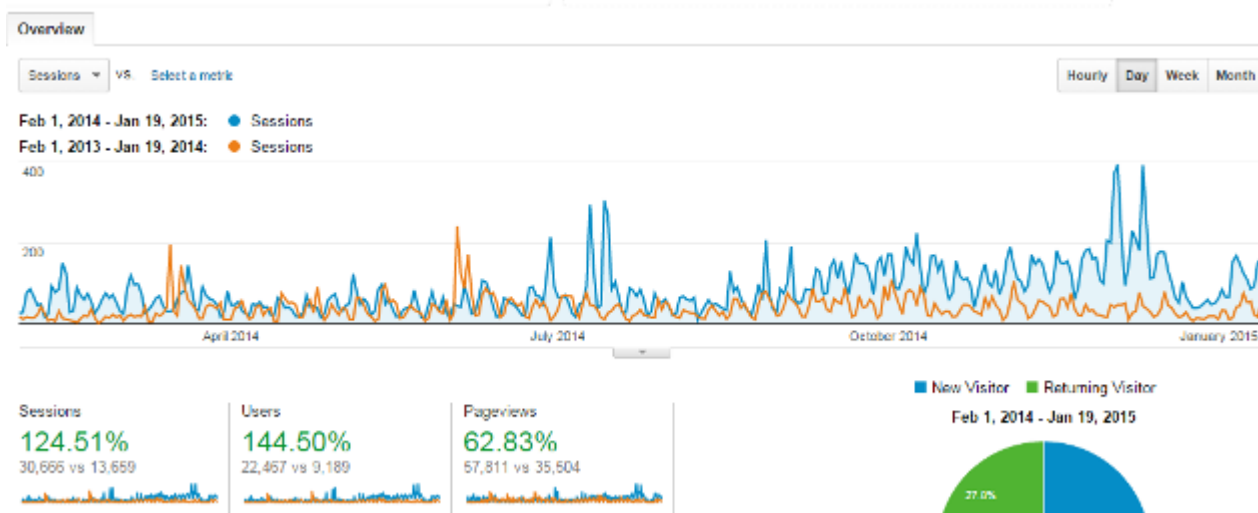
Looking at the graph, there are two clear spikes in traffic to the website, which correspond with periods of increased media activity and promotion of the project.

The spike in July corresponds to the time of the LIBER and IFLA conferences, at which the project was presented several times. The spike running from October to December includes the Closing Period, several Information Days and presentations done by partners.

³⁹ http://www.europeana-newspapers.eu/wp-content/uploads/2012/04/ENP_Deliverable_6-3_final.pdf

⁴⁰ <http://www.europeana-newspapers.eu/public-materials/deliverables>

⁴¹ Year 3 runs from 1 February 2014 to 31 January 2015. Since this report is also due on 31 January 2015 it must be completed before the month end. All figures in this section are therefore YTD measurements for the period 1 February 2014 to 19 January 2015.



Year 3 saw a sharp rise in traffic, as this graph from Google Analytics shows.

Of these visits, 18% came from links on other websites (not including social media). It is interesting to note that of the top 10 websites sending traffic to the Europeana Newspapers project site, seven are groups with an interest in historic newspapers or cultural heritage in general. In the Top 10 list of referrers, the following are listed:

1. International Coalition on Newspapers (12.6% of referral traffic)⁴²
2. National Library of Belgium (10%)⁴³
3. National Library of Turkey (5.7%)⁴⁴
4. The European Library (4%)
5. The Ancestor Hunt (3.1%)⁴⁵
6. National Library of France (2.7%)⁴⁶
7. LIBER Europe (2.1%)⁴⁷

This shows how the work done by WP6, both in terms of media outreach and internal networking, has helped to increase the online presence of the project.

The effort we have put into social media activity in Year 3 is also evident. Social media accounted for 13.5% of traffic in Year 3, compared with 9% in the previous period.

Twitter was the most important network, accounting for 46% of social media referrals. It allows project partners to easily share key messages far beyond the Europeana Newspapers Network, and a look at our activity in Year 3 shows engagement not only from project partners but also from politicians (e.g. Neelie Kroes), prominent organisations (e.g. Wikimedia) and a variety of people in our end-user target groups such as journalists, historians and researchers.

Facebook also remained a significant source of referral traffic (40%) and – for the first time in 2015 – one of the most popular Chinese sites Sina Weibo (3.5%). This indicates that international awareness about the project is increasing.

⁴² <http://icon.crl.edu>

⁴³ <http://kbr.be>

⁴⁴ <http://mkutup.gov.tr>

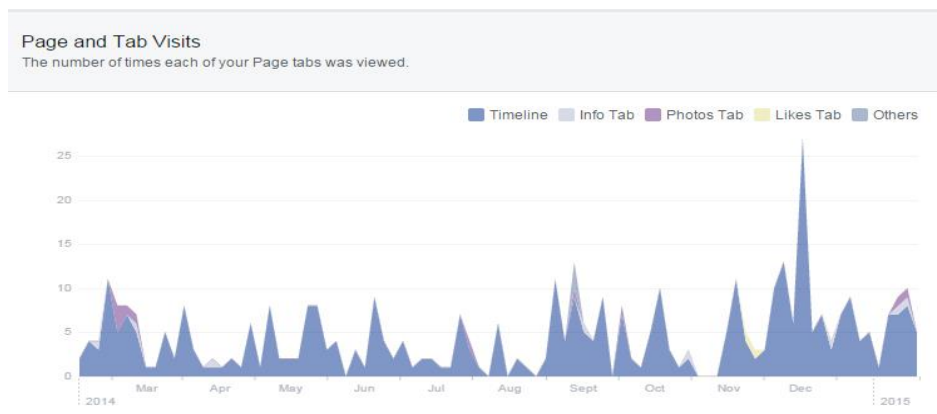
⁴⁵ <http://www.theancestorhunt.com>

⁴⁶ <http://www.bnf.fr>

⁴⁷ <http://libereurope.eu>

3.3 Social Media Analysis

The Europeana Facebook Page has continued to increase its presence, with the number of likes growing to 887 from 411 a year earlier – exceeding the goal of 500 likes set in our Monitoring table (see Annex III). Comparing the graphs of the website with the graphs of Facebook, a clear relation is visible with spikes around the time of Information Days and the Closing Period.



Visits to the Europeana Newspapers Facebook page in Year 3.

The high activity of @eurnews on Twitter continued in Year 3, with 920 tweets sent in total by 19 January 2015. This is just shy of our goal of 1,000 tweets by the end of Year 3 but this figure should come up close to the goal, if not above it, by the end of Year 3. Twitter will also continue to be a primary mode of communication during the prolongation.

Twitter followers also rose significantly to 807 from 527 the year previously. Particularly popular were tweets promoting our thematic articles (the feature on Franz Ferdinand⁴⁸ was the most re-tweeted item of the entire project), the vast quantity of newspapers available on Europeana and The European Library and the final workshop in London.



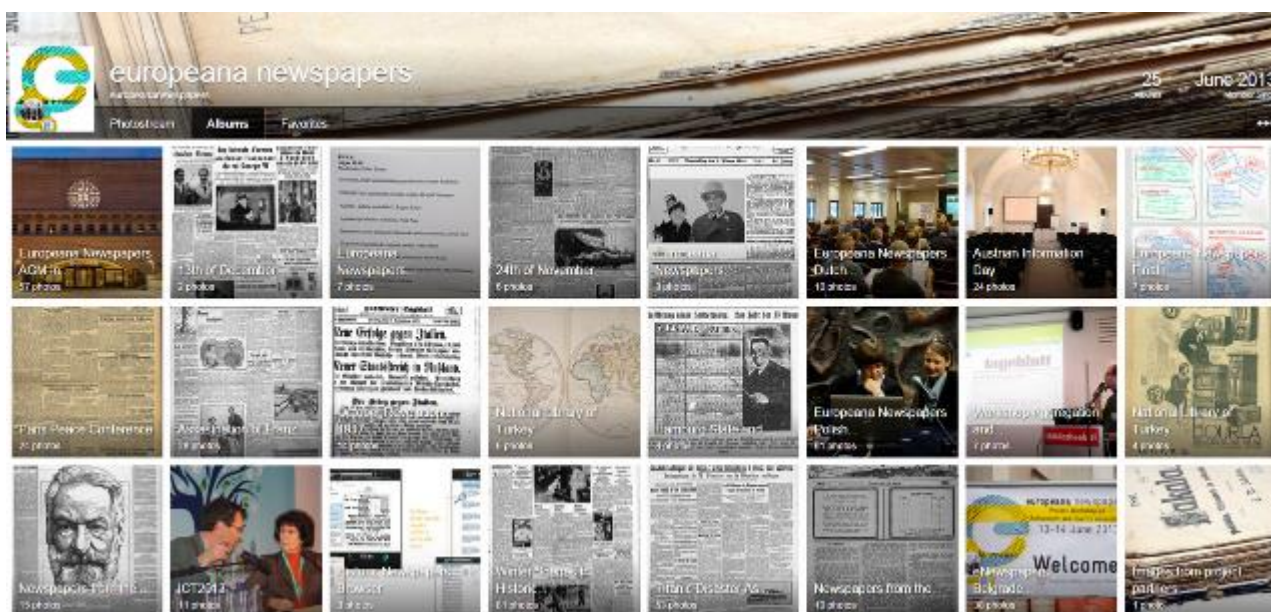
This tweet about our historic newspapers on Europeana⁴⁹ was re-tweeted 28 times in less than 24 hours.

⁴⁸ <http://www.europeana-newspapers.eu/wwi-in-historic-newspapers-the-assassination-of-franz-ferdinand>

⁴⁹ <https://twitter.com/eurnews/status/559680794370015233>

The Europeana Newspapers LinkedIn Group has been much more active in Year 2, growing from 10 posts at the end of the first year to 55 posts in Year 3.

In May 2013, Europeana Newspapers set up a Flickr account with the aim of easily sharing images of historic newspapers as well as photos from events such as workshops, Information Days and project meetings. The account holds 638 images as of January 2015.



Many images of historic newspapers and key events are available on our Flickr account.

4. Outlook

The project is now drawing to a close. A prolongation has been approved which will extend its original lifetime by two months, to 31 March 2015.

LIBER, the leader of WP6 thus far, will not participate in this prolongation. Colleagues at project co-ordinator SBB will therefore take over the work of promoting the project. They will continue to actively update the website, use all social media channels, will send the last two scheduled press releases and will host the final press conference.

At the final project meeting in Tallinn, partners were also encouraged to think about how they could continue promoting the project and its content even after the end of the project itself. This will be discussed further during the prolongation.

ANNEX I: Partners' Media Communication Channels

International Media Communication Channels			
ENP partner	Media channels	Social media channels	Mailing lists
LIBER	LIBER website www.libereurope.eu	– LinkedIn Group (2,000 members) – Twitter (1,800 followers) – Facebook (800 likes)	– LIBER-ALL (700 subscribers) – LIBER-NEWS (300 subscribers)
The European Library		– Facebook (5,700 likes) – Twitter (4,500 followers) – YouTube channel (300 followers) – LinkedIn (2,630 members)	– Newsletter (5,800 subscribers) – The European Library network list (240 subscribers) – Press List (75 subscribers)
	IFLA		– IFLA-L (4,600 subscribers) – DIGLIB (3,400 subscribers)
	Europeana	– Twitter (19,600 subscribers) – Facebook (75,900 likes)	– Newsletter (50,000 subscribers)

Table 1: International Media Communication Channels

National media communication channels			
ENP partner	Media channels	Social media channels	Mailing lists
SBB	– SBB website http://staatsbibliothek-berlin.de – List of media German channels	– Twitter (1,600 followers) – Facebook (2,800 likes)	– Newsletter for exhibitions and events
Koninklijke Bibliotheek – National Library of the Netherlands	– KB website http://kb.nl – KB research website http://researchkb.wordpress.com – List of Dutch media channels	– Twitter KB (6,200 followers) – Twitter KB NL Research (400 followers) – Facebook (2,490 likes)	– Mailing list: NEDBIB for Dutch librarians / information specialists
Milli Kütüphane – National Library of Turkey	– Library website http://www.mkutup.gov.tr – List of Turkish Media Institutions – Billboards within NLT building	– Twitter (900 followers) – Facebook (19,000 likes)	– Turkish Librarians Communication List – Registered users
Biblioteka Narodowa – National Library of Poland	– Library website www.bn.org.pl – Regional and local newspapers, online journals, national, – Regional and local radio and TV etc.	– Facebook (16,000 likes) – Facebook for Polona (19,000 followers) – YouTube channel	– Local and National Channels, where localized project media items will be sent to: the mailing list for press releases contains several hundred addresses: national,

Univerzitet u Beogradu, Univerzitetskabiblioteka "Svetozar Markovic" - University of Belgrade, University Library "Svetozar Markovic"	<ul style="list-style-type: none"> – Library website http://www.unilib.rs 	<ul style="list-style-type: none"> – Facebook (9,300 likes) – Twitter (200 followers) 	<ul style="list-style-type: none"> – Newsletter for general public (2,000 subscribers) – Newsletter of the Serbian Academic Library Association (400 subscribers) – Newsletter of the Serbian Library Association (500 subscribers) – Press List (160 contacts)
Staats- und Universitätsbibliothek Hamburg – The Hamburg State and University Library	<ul style="list-style-type: none"> – Library website http://www.sub.uni-hamburg.de – Blog http://blog.sub.uni-hamburg.de 	<ul style="list-style-type: none"> – Twitter (2,000 followers) – Facebook (2,700 likes) 	<ul style="list-style-type: none"> – Newsletter (750 subscribers)
CCS Content Conversion Specialists GmbH	<ul style="list-style-type: none"> – CCS website http://content-conversion.com 	<ul style="list-style-type: none"> – LinkedIn (104 followers) – Facebook (43 likes) 	
Kansallis Kirjasto – National Library of Finland	<ul style="list-style-type: none"> – Library website www.nationallibrary.fi – Local and National Channels: (online) journals, radio, TV, Finnish memory organizations (archives, museums), publishers, Agricola - Finnish History Network, mixed Finnish network media players, mixed search engines 		<ul style="list-style-type: none"> – Press List (250 subscribers)
ONB - National Library of Austria	<ul style="list-style-type: none"> – Austrian National Library Website http://www.onb.ac.at – VÖB (Vereinigung Österreichischer Bibliothekarinnen und Bibliothekare) http://www.univie.ac.at – Magazin der Österreichischen Nationalbibliothek http://www.onb.ac.at/about/oenb_magazin.html 	<ul style="list-style-type: none"> – Facebook (11,000 likes) 	<ul style="list-style-type: none"> – Mailing List
Bibliothèque nationale de France (BnF) – National Library of France	<ul style="list-style-type: none"> – BnF website http://www.bnf.fr – Magazine <i>Chroniques</i> http://www.bnf.fr/fr/evenements-et-culture/a-chroniques.html 	<ul style="list-style-type: none"> – Facebook (45,000 likes) – Twitter (65,000 followers) – YouTube Channel (140 followers) – Dailymotion Channel (68,000 views) 	

Table 2: National Media Communication Channels

ANNEX II: Year 3 Activity Spreadsheets Submitted by Partners

A. State Library of Berlin

DATE	Event	website	date of publication	relevance to the ENP project	size of audience	type of audience
February	Information day, 27-28 February 2014	http://www.europeana-newspapers.eu/wp-content/uploads/2012/04/ENP_Report_Infoday_SBB_final.pdf	27/28-02-2014	ENP Information Day	ca. 50	members of cultural heritage institutions, digital service providers and the research community
		-				
April	Workshop for Europeana Newspapers project partners on structural metadata, WP5	-	29/30-04-2014			
	Mining Digital Repositories Conference	-	10/11-04-2014	Keynote Lecture (Hans-Jörg Lieder)		
May	ACNP/NILDE – An Ecosystem for Research in Triest, Italy	-	22/23-05-2014	The German 'Union Catalogue of Serials' and its interlibrary service (Hans-Jörg Lieder)		
		-				
August	the IFLA Newspaper Satellite Conference	http://www.ifla.org/files/assets/newspapers/Geneva_2014/s6-lieder-en.pdf	16-08-2014	Making Historic Newspapers Available Online: Why, Where and How (Hans-Jörg Lieder)		
		-				
September	ENP Final Workshop	-	29/30-09-2014	Europeana Newspapers in a nutshell (Clemens Neudecker)		

October	Europeana Newspapers Information Day, Vienna	-	16-10- 2014	Digitalisierte Zeitungen und Digital Humanities - Probleme und Chancen (Clemens Neudecker)		
	Historische Zeitungen im digitalen Zeitalter / I giornali storici nell'era digitale, Bolzano, Italy	-	27-10-2014	Bessere Suchergebnisse durch Named Entity Recognition / Risultati di ricerca migliori con Named Entity Recognition (Clemens Neudecker)		
		-				
November	Journée d'information Europeana Newspapers	-	27-11-2014	Le développement des entités nommées en français (Clemens Neudecker)		
	ENP Website Technical Tools Article	http://www.europeana-newspapers.eu/public-materials/tools/	3-11-2014	Article published on project website		
December	ENP Closing Period Press Release	http://staatsbibliothek-berlin.de/nc/aktuelles/presse/detail/article/2014-12-03-8886/	3-12-2014	ENP Press Release		
	ENP Closing Period Event		2-12-2014	SBB internal presentation of the project		SBB Staff
	ENP Closing Period This Day in History Article	http://www.europeana-newspapers.eu/this-day-in-history-5-december-1925/	5-12-2014	Article published on project website		
	ENP Website Namibia	http://www.europeana-newspapers.eu/newspapers-from-namibia/	18-12-2014	Article published on project website		
January	ENP Website Thematic Article	-	15-01-2015	Article published on project website		

B. National Library of Austria

DATE	Event	publication full record	website	date of publication	relevance to the ENP project	type of audience
April	Blog-entry on VÖB-Blog	Vierter Newsletter zum Europeana Newspapers Projekt online	http://www.univie.ac.at/voeb/blog/?p=31851	24-4-2014	bringing the 4th newsletter to the attention of Austrian librarians	librarians, students, interested public
			-			
May	Blog-entry on VÖB-Blog	Europeana Newspapers Treffen in Wien	http://www.univie.ac.at/voeb/blog/?p=31965	3-5-2014	disseminate the results of the all-staff meeting in Vienna	librarians, students, interested public
	Quarterly project summary		-	15-5-2014	internal report on the project's progress	internal
			-			
June	Blog-entry on VÖB-Blog	Abschlussworkshop Europeana Newspapers Project	http://www.univie.ac.at/voeb/blog/?p=32507	11-6-2014	bringing the final workshop (London) to the attention of Austrian librarians	librarians, students, interested public
	ENP-website Blog entry	WWI in historic newspapers: October Revolution	http://www.europeana-newspapers.eu/wwi-in-historic-newspapers-october-revolution/	24-6-2014	helping researching the article	general public
	ENP-website Blog entry	WWI in historic newspapers: Treaty of Versailles	http://www.europeana-newspapers.eu/wwi-in-historic-newspapers-treaty-of-versailles/	26-6-2014	researching and writing an article for the ENP website	general public
	Update ONB-website	Europeana Newspapers: A Gateway to European Newspapers Online	http://www.onb.ac.at/about/2014/8.htm	30-6-2014	update the information about the ONB at the official ONB-website	general public
July	Blog-entry on VÖB-Blog	Europeana Newspapers Project Newsletter, Issue 5, July 2014	http://www.univie.ac.at/voeb/blog/?p=32968	21-7-2014	bringing the 5th newsletter to the attention of Austrian librarians	librarians, students, interested

						public
	Blog-entry on VÖB-Blog	Overview of the Europeana Newspapers Project	http://www.univie.ac.at/voeb/blog/?p=32990	24-7-2014	giving an overview of the ENP	librarians, students, interested public
			-			
August	ONB-R&D-Blog	Europeana Newspapers Project Information Day	http://onbresearch.wordpress.com/2014/08/04/europeana-newspapers-project-information-day/	04.08.2014	advertise the Austrian Information Day	librarians
			-			
September	ENP-website Blog entry	Q&A with newspapers researchers: Antal van den Bosch	http://www.europeana-newspapers.eu/qa-with-newspaper-researchers-antal-van-den-bosch/	4-9-2014	doing an interview for the 'Q&A with newspaper researchers'-series on the ENP website	general
	sourcing images	providing images for potential co-operation with Retronaut		9-9-2014	images might be used by retronaut and highlight content gathered in the ENP	internal
	Blog-entry on VÖB-Blog	Europeana Newspapers Project Information Day ONB (16. October 2014)	http://www.univie.ac.at/voeb/blog/?p=33548	11-9-2014	advertise the Austrian Information Day	librarians, students, interested public
	Quarterly project summary		-	12-9-2014	internal report on the project's progress	internal
	ONB newsletter September	Die Zeitung als digitale Quelle	http://letter.eyepin.com/include/newsletter2.php?p=z190e70d17012edb1fce1ad17469e58e6b5f2d88ca40d67403c100e5c19f8cb70	15-9-2014	advertise the Austrian Information Day	general public
	ENP-website Blog entry	Featured partner: National Library of Austria	http://www.europeana-newspapers.eu/featured-partner-national-library-of-austria/	16-9-2014	writing an article highlighting the ONB's role within the project	general public
	Blog-entry on VÖB-Blog	Europeana - Featured partner: National Library of Austria	http://www.univie.ac.at/voeb/blog/?p=33601	17-9-2014	bringing traffic to the ENP website	librarians, students, interested public
	Entry on [InetBib]	Europeana Newspapers - Info Day am 16.10.2014 an der	http://www.ub.uni-dortmund.de/listen/inetbib/msg5	22-9-2014	promoting the Austrian Information Day	

		Österreichischen Nationalbibliothek	3941.html			
	Entry hsozkult.de	Europeana Newspapers Project Information Day	http://www.hsozkult.de/hfn/event/id/termine-25891?language=en	28-9-2014	advertise the Austrian Information Day	historians , students, interested public
	ENP-website Blog entry	We have just aggregated over 124.000 historical newspaper issues from Austria	http://www.europeana-newspapers.eu/aggregated-124-000-historical-austrian-newspaper-issues/	09-09-2014	writing an article in order to highlight content available on the content browser	general public
October	ANNO	Announcement of the Austrian Information Day on the title page	http://anno.onb.ac.at	1-10-2014	advertise the Austrian Information Day	general public
	ONB-website	Announcement of the Austrian Information Day on the title page	http://www.onb.ac.at	9-10-2014	advertise the Austrian Information Day	general public
	Austrian Information Day	Information Day; disseminating the achievements of the ENP to potential end-users		16-10-2014	Information Day	end- users, general public
			-			
November	Quarterly project summary		-	17-11-2014	internal report on the project's progress	internal
	ONB-R&D-Blog	Looking Back at the Austrian Information Day of the Europeana Newspapers Project	http://onbresearch.wordpress.com/	20-11-2014	Blog entry on our Information Day	general public
December	Blog-entry on VÖB-Blog	Europeana: Historische Zeitungen aus 23 europäischen Ländern: Jetzt online lesen und durchsuchen	http://www.univie.ac.at/voeb/blog/?s=europeana	3-12-2014	disseminating the German version of the third press release	librarians, students, interested public
	Link to content browser on ANNO main page		http://anno.onb.ac.at/	01.12- 05.12.2014	during the closing week, a link to the content browser was prominently placed on the main page of ANNO, hence inviting ANNO users to try it	general public
	This day in history article on ANNO front	The ONB contributed and published a 'this day in history article' during the closing week	http://anno.onb.ac.at/anno_dazumal.htm	2-12-2014	advertising the content browser to users of ANNO	general public

	page					
	This day in history articles on ANNO main page	In a joint effort of the German-speaking libraries participating in the project, the ONB published 'this day in history articles' of SBB, SUBHH and LFT during the closing week.	http://anno.onb.ac.at/anno_dazumal.htm	01.12-05.12.2014	advertising the versatility of the material available through the content browser	general public
	ENP-website Blog entry	Information Day at the Austrian National Library	http://www.europeana-newspapers.eu/information-day-at-the-austrian-national-library/	15-12-2014	Blog entry on our Information Day	general public

C. National Library of Estonia

DATE	Event	publication full record	website	date of publication	relevance to the ENP project	size of audience	type of audience	Comments
February	Open Days in NLE	Event had a focus on introducing the e-library projects (incl. ENP) in NLE	http://in.nlib.ee/121088	13/1-02-2014	Dissemination of ENP stickers		public	website opens in librarians intranet only
	Annual Meeting of the Estonian Librarians Association		-	28-2-2014	Dissemination of ENP objectives (stickers)	150	librarians	
April	Article in NLE's Newsletter	Europeana Newspapers Newsletter No 4 has been published!	http://in.nlib.ee/121148	2-4-2014	Dissemination of the published ENP Newsletter	335	librarians	website opens in librarians intranet only
	Baltic and Nordic	Disseminating Europeana and ENP.	-	3-4-2014	Dissemination of ENP stickers	80	public	

	Literature Forum							
	Training day "Library in your pocket"	Training Day for librarians about the e-resources in NLE.	-	22-4-2014	Information about ENP and digital newspapers was part of presentation about Digital Collections.	35	librarians	
			-					
August	IFLA Newspapers Section Satellite Meeting 2014 in Geneva	active lobby and dissemination of ENP during the event	-	13/14-08-2014	project dissemination	70	librarians	
	IFLA annual conference in Lyon	active lobby and dissemination of ENP during the event	-	16/22-08-2014	project dissemination		librarians	
	Summer Workshop of Estonian Memory Institutions	No presentation in full, but ENP project and TEL and Europeana were referred during the "Questions and Answers" session.	-	26/27-08-2014	Dissemination of ENP stickers	85	librarians, delegates from archives and museums	
			-					
September	Library Tour "e-library is coming to visit you!"	Yearly initiative of NLE. Presentations in county and school libraries to disseminate the digital projects and collections of NLE	http://in.nlib.ee/121328	16/18-09-2014	ENP, TEL and Europeana collections were part of digital newspapers presentation	400	school librarians, teachers, students	Trip to islands of Estonia
October	Language Day	Conference in NLE	-	8-10-2014	dissemination of ENP stickers in registration desk	80	public	
	article about coming ENP Information Day	Press release was sent out and article about ENP ID was published in NLE Newsletter	http://in.nlib.ee/121328	8-10-2014				
	Nordic IUG meeting at the Tallinn University		http://www.elnet.ee/nordic_iug/	10-10-2014	Dissemination of ENP stickers	70	librarians from Nordic countries	
	ENP Information Day	Full day event. Presentation: Europeana Newspapers.		15-10-2014				

	Library Days "Meet at the library"	Yearly event organised by the Estonian Library Association. Opening in Rapla.	http://www.eru.li/b.ee/www/index.php/sundmused/raamatukogupaevad/2014	20-30.10.2014	Personal talks, disseminating ENP stickers, newspaper	300	librarians all over Estonia	
	Research and specialized libraries day	Conference in NLE. Presentation: "Eesti ajalehed : mis tehtud, mis teoksil ja mis tulekul" translation: Estonian Newspapers: what has been done, what is coming" ENP project was referred in the presentation	http://www.eru.li/b.ee/www/index.php/sundmused/raamatukogupaevad/2014	22-10-2014	Personal talks, disseminating ENP stickers, newspaper	55	librarians	
	ENP Information Day. Article	Article about ENP Information Day (15.10) in NLE newsletter	http://in.nlib.ee/121354	29-10-2014	article and photos	300	librarians	
			-					
November	Infopolitics forum	Conference in NLE. Dissemination of ENP stickers, flyers, newsletter on registration desk.	http://www.nlib.ee/kontakt/index.php?id=23496	5-11-2014	dissemination of project materials	70	public	
	GIS day	Yearly organised GIS day in NLE. Dissemination of ENP materials next to registration desk	http://www.gispa.ee/	19-11-2014	disseminating ENP materials	90	public	
December	ENP Press release No 3	Sending out the ENP 3rd Press release in Estonian and in English	http://www.nlib.ee/en/searching-through-historic-newspapers-from-23-european-countries/	3-12-2014	press release		press list, list of libraries	
	ENP article in Library Newsletter	ENP article with links to TEL browser and Europeana published in library Newsletter (20 000 subscribers)	http://www.nlib.ee/index.php?id=23775#11	4-12-2014	article with links	20.000	public	
	ENP closing week twitter feed in English		https://twitter.com/nationallibrary	3-12-2014	twitter feed		public	

	ENP Press release No 3 published on NLE website	ENP Press release	http://www.nlib.ee/eeesti-ajalehed-said-rahvusraamatukogu-osalusel-euroopa-portaalist-kattesaadavaks/	4-12-2014	press release		public	
	ENP twitter feed in Estonian		https://twitter.com/nationallibrary	4-12-2014	twitter feed		public	
	ENP article to the digiveeb (portal of Ministry of Culture)	publishing ENP Press release in the portal of Ministry of Culture, Estonia	http://digiveeb.kul.ee/index.php?id=164868	8-12-2014	article with links		memory institutions	
	ENP article with links to ENP project, TEL browser and Europeana published in the magazine "Library"	Author: K.Kiisa, K.Veimann, Title: Ajalehtede päralt on ajalugu, RK 6'2014 pages 22-26.		Dec 2014	Article with links and photos		public, libraries	
	ENP Closing week event	Closing Week. Project Booth in Christmas Book Market in NLE, disseminating project materials, introducing newspapers in TEL portal, in Europeana.	http://www.nlib.ee/joulukuu-raamatunadal-taas-tulekul/	09.12-13.12.2014	booth working 10 hours a day, disseminating project in Christmas Book Market	4000	public	
January			-					
	International seminar in NLE	"Web Archiving: Preserving the History of Data-Driven Society"	http://www.nlib.ee/index.php?id=23594	28-1-2015	dissemination of project materials to the participants	40	librarians	

D. National Library of the Netherlands

DATE	Event	publication full record	website	date of publication	relevance to the ENP project	size of audience	type of audience
All months	Dissemination through Twitter with @eurnews and #eurnewsNL	not applicable	https://twitter.com/KBNLresearch	throughout the year			Followers of our Twitter account; audience interested in innovation in libraries
			-				
March			-				
	Article published online	Clemens Neudecker, Named entity recognition for digitised historical newspapers	http://researchkb.wordpress.com/2014/03/03/ner-newspapers/	3-3-2014	Article about named entity recognition (NER) by refinement partners in the Europeana Newspapers project	400 views in first months	Followers of our blog; audience interested in innovation in libraries
	Article published online	Inge Angevaare, Q&A with newspapers researchers: Toine Pieters	http://www.europeana-newspapers.eu/ga-with-newspapers-researchers-toine-pieters/	31-3-2014	Publication on project website		General
April			-				
	Presentation during workshop on data mining	Workshop Mining digital repositories - Presentation by Hildelies Balk (see slide #24)	http://asymenc.wp.hum.uu.nl/files/2014/04/Balk-and-De-Jongh-KB-Data-and-tools-for-DH.pdf	10 & 11-4-2014	The presentation discusses the use of Europeana Newspapers datasets for named entities training	50	Researchers in the (digital) humanities
	Article published online	Inge Angevaare Mining digital repositories	http://researchkb.wordpress.com/2014/04/13/how-to-maximise-usage-of-digital-collections/	13-4-2014	The blog is a report of the workshop and contains a	850 in first months	Followers of our blog; audience

					reference to the Europeana Newspapers project		interested in innovation in libraries
			-				
June			-				
	Article published online and in print	Toine Pieters over grootschalig transnationaal onderzoek: 'We moeten nog leren werken met big data' in: E-data & reasearch Volume 8, issue 3 (June 2014)	http://www.edata.nl/0803_010614/pdf/0803_010614.pdf	01-06-2014	Article about big data research, referring to the Europeana Newspapers project		Researchers in the digital humanities
	Dissemination of promotional materials during Digital Humanities event	DH Benelux conference at KB, The Hague	http://dhbenelux.org/	12 & 13-06-2014	Dissemination of promotional materials including a 'save the date' announcement of Information Day on 28 October	180	Researchers in the digital humanities
August			-				
	Article published online	Theo van Veen and Sieta Neuerburg, Linked Open Data at the National library of the Netherlands	http://researchkb.wordpress.com/2014/08/26/linked-open-data-at-the-national-library-of-the-netherlands/	26-08-2014	Article about Linked Open Data and the machine-learning tool which was developed within the Europeana Newspapers project to identify named entities in our full text collections	400 views in first months	Followers of our blog; audience interested in innovation in libraries

			-				
September			-				
	Article published in print	Irene Haslinger, Europese projecten: terugblikken en vooruitzien. Informationprofessional, volume 18, issue 6 (September 2014)	http://www.informatieprofessional.nl/magazine/2014/6/index.xml	03-09-2014	The article discusses several European projects and included an interview with Lotte Wilms about the Europeana Newspapers project		Information professionals
	Presentation during internal event at the National Library	Internal presentation about ENP project by Lotte Wilms	presentation not public	16-9-2014	Promotion of the project within the library	60	KB employees (i.e. librarians)
			-				
October			-				
	Article published online	Huibert Crijns, We aggregated over 188.000 historical newspaper issues from the Netherlands	http://www.europeana-newspapers.eu/aggregated-dutch-content/	2-10-2014	Publication on project website		General
	Information Day	Europeana Newspapers informatiemiddag at KB	http://kb.nl/nieuws/nieuws-2014/europeana-newspapers-informatiemiddag-28-oktober	28-10-2014	Information Day focusing on newspaper research, the Europeana Newspapers project, and The European Library browser. Blog followed in early December	40	Researchers, librarians, archivists, etc.

	Promotion of the project at information market during event for history teachers in Leiden	Informatiemarkt Geschiedenisdag ICLON, Leiden	http://www.iclon.leidenuniv.nl/scholing-zittende-docenten/gpd/geschiedenisdag.html	31-10-2014	Information market at Training event for history teachers	100	History teachers
			-				
November			-				
	Permanent link to TEL browser published on KB's website Delpher, listed under 'Other sources' ("Andere bronnen")	Not applicable	http://www.delpher.nl/nl/platform/pages/?title=andere+bronnen	20-11-2014	Permanent link to the Europeana Newspapers collection in TEL browser		Users of our Delpher website; researchers (historians, linguists, genealogists, etc), students, etc
			-				
December			-				
	Article published online	Information Day in the Netherlands	http://www.europeana-newspapers.eu/information-day-in-the-netherlands/	4-12-2014	Blog post about Europeana Newspapers Information Day in the Netherlands (28-10-2014)		
	Tweets about Closing week at the KB by account @KBNLresearch	Not applicable	https://twitter.com/KBNLresearch	15 to 23-12-2014	Europeana Newspapers hashtags used: @eurnews #historicnewspaper	4 retweets in total	Followers of our Twitter account; audience interested in innovation in libraries
	KB Historical calendar	Not applicable	http://kb.nl/historische-kalender/2014/15-december-1880-eene-onrustwekkende-ziekte-die-eene-talrijke-klasse-kwelt ; http://kb.nl/historische-kalender/2014/16-december-1899-een-dievenbende-ingerekend ; http://kb.nl/historische-kalender/2014/17-december-1880-eene-onrustwekkende-ziekte-die-eene-talrijke-klasse-kwelt	15 to 19-12-2014	The historical calendar highlights news articles published on the current day in history. This		Visitors of our website; researchers, students, etc.

			kalender/2014/17-december-1865-leopold-ii-wordt-koning-der-belgen ; http://kb.nl/historische-kalender/2014/18-december-1879-de-overstromingen-in-spanje ; http://kb.nl/historische-kalender/2014/19-december-1870-meisje-vermist		calendar is published every day and includes a link to the original article in the KB website. During the closing week, a link to the same article in the Europeana Newspapers collection was added.		
	(Free) Mini-expo on Europeana Newspapers at the KB	Not applicable	https://twitter.com/KBNLresearch/status/547304994526199809 ; http://kb.nl/nieuws/2014/zoeken-door-historische-kranten-uit-23-europese-landen	16-12-2014 to 7-01-2015	Mini-expo promoting Europeana Newspapers project and TEL browser		Visitors of our library
	Press release	Zoeken door historische kranten uit 23 Europese landen	http://kb.nl/nieuws/2014/zoeken-door-historische-kranten-uit-23-europese-landen	17-12-2014	Official Europeana Newspapers Press release (Dutch translation of "Searching through historic newspapers from 23 European countries")		Visitors of our website; researchers, students, etc
	News item on Europeana Newspapers/ TEL browser published in monthly Delpher newsletter	Not applicable	http://vicinity.picsrv.net/w/1673/b616b75d100531b0459a15be7b32f57f/0/0	18-12-2014	Promotion of Europeana Newspapers project and TEL browser		Users of our Delpher website; researchers (historians, linguists, genealogists, etc), students, etc

January			-				
	(Free) Mini-expo on Europeana Newspapers at the KB	Not applicable	https://twitter.com/KBNLresearch/status/547304994526199809 ; http://kb.nl/nieuws/2014/zoeken-door-historische-kranten-uit-23-europese-landen	16-12-2014 to 7-01-2015	Mini-expo promoting Europeana Newspapers project and TEL browser		Visitors of our library

E. National Library of Finland

DATE	EVENT	publication full record	Website	date of publication	ENP Dissemination activity	size of audience	type of audience	Comments
February	Activity briefing	Kaukonen, Minna. The National Library of Finland - The Centre for Preservation and Digitisation	-	3/5-2-2014	General discussion about the ENP, IFLA Newspapers Section meeting and International Conference, Salt Lake City, USA	30	IFLA Newspapers Section members and American participants	
			-					
March	4th Newsletter of the Europeana Newspaper project	Fresh from the press: our 4th newsletter	http://www.kansalliskirjasto.fi/uutiset/1395920868577.html	27-3-2014	Press release distributed via: on website NLF, NLF- Facebook and other press media channels, Mikkeli University Consortium	N/A	N/A	uniform ENP-text in English, not translated into Finnish
			-					

April	Activity briefing	Bremer-Laamanen, Majlis. The National Library of Finland - The Centre for Preservation and Digitisation	-	8-4-2014	General slides of NLF including the ENP presentations, Centre for Preservation and Digitisation	7	Vice rector of the University of Helsinki and staff from the University of Helsinki	
	Activity briefing	Bremer-Laamanen, Majlis. The National Library of Finland - The Centre for Preservation and Digitisation	-	14-4-2014	General slides of NLF including the ENP presentations, Centre for Preservation and Digitisation	5	Directors of the Scandinavian National Libraries	
	Activity briefing	Bremer-Laamanen, Majlis. The National Library of Finland - The Centre for Preservation and Digitisation	-	24-4-2014	General slides of NLF including the ENP presentations, Centre for Preservation and Digitisation at the NORON-meeting	8	African library and university staff, Library Director of the University of Eastern Finland	

June	Promoted London Workshop in September 2014	Workshop "Newspapers in Europe and the Digital Agenda for Europe", September 29–30th at the British Library	http://www.kansalliskirjasto.fi/ , http://www.kansalliskirjasto.fi/kirjastoala/uutiset/1402486267329.html , https://www.facebook.com/Kansalliskirjasto?ref=br_rs , http://www.digitalmikkeli.fi/inenglish	11.6.2014-	Promoted and distributed via: on website NLF, Facebook-NLF and DigitalMikkeli Cluster network	N/A	N/A	uniform ENP-text in English, not translated into Finnish
			-					
July	Promoted the video	http://vimeo.com/100313926	kk-dimiko@helsinki.fi	21-7-2014	Promoted and distributed the video internal at NLF, Centre for Preservation and Digitisation by email	50	NLF Staff at the Centre for Preservation and Digitisation	"Europeana Newspapers projektissa on tehty historiallisista sanomalehdistä video. Seuraavasta linkistä pääset mukaan vajaan kahden minuutin ajaksi eurooppalaisiin sanomalehtiin ja niiden sisältöihin https://vimeo.com/100313926 . Hyppää mukaan!"
	Introduction of the featured partner NLF (article)	Hölttä, Tiina. The National Library of Finland - The Centre for Preservation and Digitisation	Featured_Partner_NLF.docx	28-7-2014				Sent to Marieke, not published.

August	Promoted the video	http://vimeo.com/100313926	https://www.facebook.com/Kansalliskirjasto?fref=nf , http://www.kansalliskirjasto.fi/kirjastoala/uutiset/1408531686578.html , https://sharepoint.it.helsinki.fi	20-8-2014	Promoted and distributed via: on website NLF, Facebook-NLF, NLF Intranet, MUC, and DigitalMikkeli Cluster network	N/A	N/A including NLF whole staff	uniform ENP-text in English in video, not translated into Finnish
	Promoted the video	http://vimeo.com/100313926	www.digi.kansalliskirjasto.fi	From 22.8.2014 onwards	Linked the video to the web site of the Finnish Historical Newspapers (front page)	N/A	N/A	
	Activity briefing	Kaukonen, Minna. The National Library of Finland - The Centre for Preservation and Digitisation	-	13.-20.8.2014	General discussion about the ENP, IFLA Newspapers Section meetings and International Conference in connection with the annual conference, Geneva, Switzerland, and Lyon, France	100	IFLA Newspapers Section members and other global participants	
	Activity briefing	Kaukonen, Minna. The National Library of Finland - The Centre for Preservation and Digitisation	-	28-8-2014	General slides of NLF including the ENP presentations, Centre for Preservation and Digitisation	20	Students and staff of the University of Turku, Finland	

September	Activity briefing	Kaukonen, Minna. The National Library of Finland - The Centre for Preservation and Digitisation	-	3-9-2014	General slides of NLF including the ENP presentations, Centre for Preservation and Digitisation	6	Students and staff of the Aalto University and Lappeenranta University of Technology, Finland	
	Activity briefing	Kaukonen, Minna. The National Library of Finland - The Centre for Preservation and Digitisation	-	25-9-2014	General slides of NLF including the ENP presentations, Centre for Preservation and Digitisation	7	Executive Director of the office of the Regional Council of South Savo and Mikkeli University Consortium Board, Finland	

November	Project presentation	Kaukonen, Minna. The National Library of Finland - The Centre for Preservation and Digitisation	-	25-11-2014	General presentation of the Europeana Newspapers Project, virtual presentation	over 200	Experts from different library network sectors in Finland	
			-					
December	Activity briefing	Kaukonen, Minna. The National Library of Finland - The Centre for Preservation and Digitisation	-	4-12-2014	General slides of NLF including the ENP presentations, Centre for Preservation and Digitisation	20	Students and staff of the University of Adelaide, Australia and visiting lecturer of Aalto University, Finland, from Cameroon	

	3rd Press Release	National release of the Europeana Newspapers project: "Europeana Newspapers avaa haut 23 eurooppalaisen maan historiallisiin sanomalehtiin"	http://www.kansalliskirjasto.fi/yleistieto/uutiset/1418117433850.html	9-12-2014	Press release distributed via: on website NLF, NLF- Facebook and other press media channels, Mikkeli University Consortium, Agricola Finnish history net, Finnish Genealogical Association and some private persons	N/A	N/A	uniform ENP-text, translated into Finnish
	Project presentation	Hölttä, Tiina. The National Library of Finland - The Centre for Preservation and Digitisation	-	9-12-2014	General presentation of the Europeana Newspapers Project in the Provincial Archive of Mikkeli	11	archive staff and customers	Closing week activities
	Project presentation	Hölttä, Tiina. The National Library of Finland - The Centre for Preservation and Digitisation	-	9-12-2014	General presentation of the Europeana Newspapers Project in the Provincial and City Library of Mikkeli	20	library staff and customers	Closing week activities
	Project presentation	Hölttä, Tiina. The National Library of Finland - The Centre for Preservation and Digitisation	-	10-12-2014	General presentation of the Europeana Newspapers Project in the Mikkeli University of Applied Sciences	40	students, library staff and teachers	Closing week activities

	Activity briefing	Hölttä, Tiina. The National Library of Finland - The Centre for Preservation and Digitisation	-	16-12-2014	Promoted the project and distributed the promotion materials of the ENP (post cards, stickers, Christmas tags and chocolate) in Tampere University.	10 + 20	10 students and adjunct. professor of School of Information Sciences at the University of Tampere and lobbying the staff of information science via coffee room distribution of the promotion materials	Closing activities
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	Thematic article	Hölttä, Tiina. December, 2014. The National Library of Finland - The Centre for Preservation and Digitisation. 1906, General and equal voting rights for women, Finland. Thematic article.		28-12-2014	Distribution: Europeana Newspapers website online: January 2015	N/A	N/A	ENP_Thematic_articles_voting_rights_for_women_Finland.docx
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F. The European Library

DATE	Event	publication full record	website	date of publication	relevance to the ENP project	size of audience
February	THE CHALLENGES OF HOSTING DIGITISED NEWSPAPER IMAGES	http://www.theeuropeanlibrary.org/tel4/newsitem/4350	www.theeuropeanlibrary.org	10-2-2014	newspiece	
	Search Newspapers	http://www.theeuropeanlibrary.org/tel4/newspapers	https://www.facebook.com/EuropeanLibrary	18-2-2014	fb post	681 reach

	Save the date: liberate the newspapers!	http://www.europeana-newspapers.eu/save-the-date-liberate-the-newspapers/	https://www.facebook.com/EuropeanLibrary	13-2-2014	fb post	382 reach
	Entering Our Third & Final Year	http://www.europeana-newspapers.eu/entering-our-third-final-year/	https://www.facebook.com/EuropeanLibrary	12-2-2014	fb post	394 reach
	Have you explored our fantastic new newspaper browsing tool aimed at researchers (as part of the Europeana Newspapers project)?	http://www.theeuropeanlibrary.org/tel4/newsitem/4350	LinkedIn	18-2-2014	linkedIn post	2528 members
			-			
March	HACKDAY, NEWSPAPERS ONLINE AND MORE	http://www.theeuropeanlibrary.org/tel4/newsitem/4652	www.theeuropeanlibrary.org	6-3-2014	newspiece	
	Fresh from the press: our 4th newsletter	http://www.europeana-newspapers.eu/4thnewsletter/	https://www.facebook.com/EuropeanLibrary	20-3-2014	fb post	255 reach
	Named Entity Recognition for digitised newspapers	http://www.europeana-newspapers.eu/named-entity-recognition-for-digitised-newspapers/	https://www.facebook.com/EuropeanLibrary	4-3-2014	fb post	540 reach
	Read the 4th @eurnews newsletter	https://twitter.com/eurnews/status/446560566828871680	https://twitter.com/EuropeanLibrary	20-3-2014	tweet	4370 followers
	The European Library and RLUK is currently working together towards making a linked bibliographic data	http://www.theeuropeanlibrary.org/tel4/newsitem/4652	LinkedIn	20-3-2014	linkedIn post	2528 members
			-			
April	EUROPEANA NEWSPAPERS UPDATE	http://www.theeuropeanlibrary.org/tel4/newsitem/5250	www.theeuropeanlibrary.org	5-4-2014	newspiece	
	The Challenges of Hosting Digitised Newspaper Images	http://us5.campaign-archive1.com/?u=d6917fe9aedb5cab842024bb9&id=99440ed312	LinkedIn	9-4-2014	LinkedIn post	2528 members
			-			

May	Enabling access to digitised historic newspapers – June 9th London	http://www.europeana-newspapers.eu/enabling-access-to-digitised-historic-newspapers-june-9th-london/	https://www.facebook.com/EuropeanLibrary	30-5-2014	FB post	276 reach
	Usability Testing Results For Our Historic Newspapers Browser	http://www.europeana-newspapers.eu/usability-testing-results-for-our-historic-newspapers-browser/	https://www.facebook.com/EuropeanLibrary	12-5-2014	FB post	320 reach
	Newspapers	http://www.tel.ulcc.ac.uk/acceptance/newspapers/search?count=10&query&provider-id=P02015	https://www.facebook.com/EuropeanLibrary	8-5-2014	FB post	475 reach
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June	WWI in historic newspapers: Treaty of Versailles	http://www.europeana-newspapers.eu/wwi-in-historic-newspapers-treaty-of-versailles/	https://www.facebook.com/EuropeanLibrary	26-6-2014	FB post	296 reach
	WWI in historic newspapers: October Revolution	http://www.europeana-newspapers.eu/wwi-in-historic-newspapers-october-revolution/	https://www.facebook.com/EuropeanLibrary	24-6-2014	FB post	212 reach
	Register now for our final workshop!	http://www.europeana-newspapers.eu/register-for-final-workshop/	https://www.facebook.com/EuropeanLibrary	11-6-2014	FB post	257 reach
	Extended functionality for our newspaper browser!	http://www.europeana-newspapers.eu/functionality-newspaper-browser/	https://www.facebook.com/EuropeanLibrary	6-6-2014	FB post	241 reach
	3rd and final @eurnews WWI article	https://twitter.com/eurnews/status/482133052697894912	https://twitter.com/EuropeanLibrary	26-6-2014	tweet	4370 followers
	Read @eurnews 2nd WWI article	https://twitter.com/eurnews/status/481366427547742208	https://twitter.com/EuropeanLibrary	24-6-2014	tweet	4370 followers
	Today first of 3 @eurnews articles on WWI	https://twitter.com/eurnews/status/481005212849934336	https://twitter.com/EuropeanLibrary	23-6-2014	tweet	4370 followers
	The problems of digitising everything	https://twitter.com/EuropeanLibrary/status/479613564161114112	https://twitter.com/EuropeanLibrary	19-6-2014	tweet	4370 followers
	Registration for the final @eurnews workshop is open!	https://twitter.com/eurnews/status/476345774994124800	https://twitter.com/EuropeanLibrary	10-6-2014	tweet	4370 followers
	Enabling access to digitised historic newspapers – June	http://www.slideshare.net/alastairdunning	slideshare	9-6-2014	project slides	

	9th London					
July	We're Looking For A Graphic Recorder	http://www.europeana-newspapers.eu/were-looking-for-a-graphic-recorder/	https://www.facebook.com/EuropeanLibrary	17-7-2014	job post	143 reach
August	HISTORIC NEWSPAPER IMAGES NOW AVAILABLE ON EUROPEANA	http://www.theeuropeanlibrary.org/tel4/newsitem/6700	www.theeuropeanlibrary.org	11-8-2014	newspiece	
	Berliner Tageblatt - 1923-11-08	http://europeana.eu/portal/record/9200355/BiblioGraphicResource_3000096308044.html	https://www.facebook.com/EuropeanLibrary	11-8-2014	FB post	358 reach
	We can ingest your newspapers metadata	https://twitter.com/EuropeanLibrary/status/502024936656240641	https://twitter.com/EuropeanLibrary	20-8-2014	reply to tweet	4370 followers
	All we need is news? presenting the #europeana newspapers project at #wlic2014	https://twitter.com/BnFMonde/status/501997333761245184	https://twitter.com/EuropeanLibrary	20-8-2014	tweet	4370 followers
September	We've updated our newspaper browser!	http://www.europeana-newspapers.eu/weve-updated-our-newspaper-browser/	https://www.facebook.com/EuropeanLibrary	12-9-2014	FB post	235 reach
	Europeana integrated newspaper viewer developed by The European Library	http://www.europeana-newspapers.eu/europeana-integrated-newspaper-viewer-developed-by-the-european-library/	https://www.facebook.com/EuropeanLibrary	11-9-2014	FB post	370 reach
	We have just aggregated over 124.000 historical newspaper issues from Austria	http://www.europeana-newspapers.eu/aggregated-124-000-historical-austrian-newspaper-issues/	https://www.facebook.com/EuropeanLibrary	10-9-2014	FB post	391 reach
October	Q&A with newspaper researchers: Timo Honkela	http://www.europeana-newspapers.eu/timo-honkela/	https://www.facebook.com/EuropeanLibrary	31-10-2014	FB post	196 reach
	We aggregated over	http://www.europeana-	https://www.facebook.com/EuropeanLibrary	3-10-2014	FB post	327

	188.000 historical newspaper issues from the Netherlands	newspapers.eu/aggregated-dutch-content/				reach
	The Issues Related to Digital Newspapers, laid out in one illustration	https://twitter.com/eurnews/status/520159754795356160	https://twitter.com/EuropeanLibrary	9-10-2014	tweet	4370 followers
	Have you seen the beautiful illustration from @eurnews already?	https://twitter.com/cneudecker/status/528110500970643456	https://twitter.com/EuropeanLibrary	31-10-2014	tweet	4370 followers
	Today the @eurnews tour d'Europe stops in The Hague @KB_Nederland for an informatiemiddag	https://twitter.com/eurnews/status/527020441031168000	https://twitter.com/EuropeanLibrary	28-10-2014	tweet	4370 followers
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November	Newspaper "De Volksvriend"	http://www.theeuropeanlibrary.org/tel4/newspapers/issue/3000115996405?hp=4&count=10&page=4	https://www.facebook.com/EuropeanLibrary	25-11-2014	FB post	129reach
	Ca s'est passé un lundi 24 novembre 1924	http://www.europeana-newspapers.eu/ca-sest-passe-un-lundi-24-novembre-1924/	https://www.facebook.com/EuropeanLibrary	24-11-2014	FB post	154 reach
	This day in history: 5 December 1925	http://www.europeana-newspapers.eu/news/	https://www.facebook.com/EuropeanLibrary	19-11-2014	FB post	163 reach
	The birth of the Republic of Estonia in historic newspapers	http://www.europeana-newspapers.eu/the-birth-of-the-republic-of-estonia-in-historic-newspapers/	https://www.facebook.com/EuropeanLibrary	17-11-2014	FB post	158 reach
	Der Tiroler	http://ow.ly/E3srg	https://www.facebook.com/EuropeanLibrary	11-11-2014	Fb post	273 reach
	The Russian Revolution in Historic Newspapers	http://www.europeana-newspapers.eu/russianrevolution-historicnewspapers/	https://www.facebook.com/EuropeanLibrary	10-11-2014	FB post	243 reach
	Building of the Eiffel Tower in Historic Newspapers	http://www.europeana-newspapers.eu/building-of-the-eiffel-tower-in-historic-newspapers/	https://www.facebook.com/EuropeanLibrary	3-11-2014	Fb post	230 reach
	New @eurnews tools may be interesting for	https://twitter.com/cneudecker/status/538266357830529024	https://twitter.com/EuropeanLibrary	28-11-2014	tweet	4370 followers

	#succeedconf participants					
	How a ghost was photographed in 1905 #historicnewspaper	https://twitter.com/eurnews/status/537893938926198784	https://twitter.com/EuropeanLibrary	27-11-2014	tweet	4370 followers
	Une apparition a 1905	https://twitter.com/eurnews/status/537894532663492608	https://twitter.com/EuropeanLibrary	27-11-2014	tweet	4370 followers
	Large and complete guide to wedlock from 1881	https://twitter.com/eurnews/status/537151590923526145	https://twitter.com/EuropeanLibrary	24-11-2014	tweet	4370 followers
	Monday 24 November @eurnews starts celebrating historic newspapers in France & Latvia!	https://twitter.com/eurnews/status/534688381264207873	https://twitter.com/EuropeanLibrary	18-11-2014	tweet	4370 followers
		-	-			
December	SEARCHING THROUGH HISTORIC NEWSPAPERS FROM 23 EUROPEAN COUNTRIES	http://www.theeuropeanlibrary.org/tel4/newsitem/7900	www.theeuropeanlibrary.org	3-12-2014	newspiece	
	Le Figaro / 04 Dec 1919/	http://www.theeuropeanlibrary.org/tel4/newspapers/search?title=Le+Figaro&query=renoir&decade=1910-1919&month=12&provider-id=P01190&year=1919&day=4	https://www.facebook.com/EuropeanLibrary	3-12-2014	Fb post	124 reach
	Searching through historic newspapers from 23 European countries	http://www.europeana-newspapers.eu/searching-through-historic-newspapers-from-23-european-countries/	https://www.facebook.com/EuropeanLibrary	3-12-2014	Fb post	138 reach
	NACIONĀLAJĀ BIBLIOTĒKĀ NOTIKS PROJEKTA "EUROPEANA NEWSPAPERS" INFORMATĪVĀ NEDĒĻA	http://ej.uz/Europeana_Newspapers_info	https://www.facebook.com/EuropeanLibrary	2-12-2014	Fb post	99 reach

	his day in history: 2 December 1848	http://www.europeana-newspapers.eu/this-day-in-history-2-december-1848/	https://www.facebook.com/EuropeanLibrary	2-12-2014	Fb post	84 reach
	Historic newspaper 100 years ago: "Russians in Galicia"	The European Library http://www.theeuropeanlibrary.org/tel4/newspapers/search?title=Le+Matin&month=12&provider-id=P01190&year=1914&day=9	https://www.facebook.com/EuropeanLibrary	10-12-2014	FB post	210 reach
	Scharfrichter in historische Zeitungen	http://www.europeana-newspapers.eu/scharfrichter-in-historische-zeitungen/	https://www.facebook.com/EuropeanLibrary	1-12-2014	FB post	103 reach
	Information Day at the Austrian National Library	http://www.europeana-newspapers.eu/information-day-at-the-austrian-national-library/	https://www.facebook.com/EuropeanLibrary	15-12-2014	Fb post	234 reach
	"drones" from 1910	http://www.theeuropeanlibrary.org/tel4/newspapers/issue/3000115212264?hp=5&page=5&query=Julius+Neubronner	https://www.facebook.com/EuropeanLibrary	16-12-2014	Fb post	197 reach
	Searching through historic newspapers from 23 European countries!	https://twitter.com/eurnews/status/540083523483598848	https://twitter.com/EuropeanLibrary	3-12-2014	tweet	4370 followers
	Today 166 years ago 18 year old Francis Joseph, was proclaimed Emperor of Austria.	https://twitter.com/eurnews/status/539709404812423169	https://twitter.com/EuropeanLibrary	2-12-2014	tweet	4370 followers
	Christmas in times past	https://twitter.com/EuropeanLibrary/status/545874610932445184	https://twitter.com/EuropeanLibrary	19-12-2014	tweet	4370 followers
	SEARCHING THROUGH HISTORIC NEWSPAPERS FROM 23 EUROPEAN COUNTRIES	http://www.theeuropeanlibrary.org/tel4/newsitem/7900	LinkedIn	4-12-2014	LinkedIn post	2528 members

G. National Library of Poland

Europeana Newspapers Dissemination Activities for 2014

DATE	Event	publication full record	website	date of publication	size of audience	type of audience
February	Report on Europeana Newspapers Information day at the National Library of Poland	Report on Europeana Newspapers Information day at the National Library of Poland, ICT PSP Reporting, version 25.02.2014	-	25 February, 2014		
May	Blog article: "Women's voting rights in Poland" for ENP Project Website	Highlighted article at ENP Project Website: We just aggregated over 15.000 historical newspaper issues from Poland	http://www.europeana-newspapers.eu/we-just-aggregated-over-15-000-historical-newspaper-issues-from-poland/	27 May, 2014	Disseminated via ENP Project Website and with 5th ENP Newsletter	Users of the ENP Project Website, recipients of the ENP Newsletter
July	Europeana Newspapers animation promoted via NLP's FB-Profile	Europeana Newspapers is making historic newspaper pages searchable	https://www.facebook.com/bnbiblioteka/posts/734639653244384	18 July, 2014	Disseminated via NLP's FB-Profile, 1541 people reached, 32 shares	Facebook users
August - November	3rd, 4th, 5th ENP-Newsletter - links published on NLP's Website	Newsletter projektu Europeana Newspapers (w jęz. angielskim)	http://www.bn.org.pl/programy-i-uslugi/europeana-newspapers/	August - November 2014		Users of National Library's Website
December	ENP Press Release published	Komunikat prasowy: "Dawna prasa z 23 krajów Europy	http://www.bn.org.pl/programy-i-uslugi/europeana-newspapers/ http://www.bn.org.pl/download/document/1419265761.doc	15 December,		Users of National

	on NLP's Website (in Polish)	dostępna w jednym miejscu". [Searching through historic newspapers from 23 European countries]		2014		Library's Website
December	Closing week: ENP browser promoted via NLP's FB- Profile	Na stronie The European Library udostępniona została nowa funkcjonalność, umożliwiającą przeglądanie około 30 milionów stron archiwalnych gazet zdigitalizowanych w ramach projektu Europeana Newspapers. Zapraszamy do korzystania! [The European Library developed a historic newspapers browser that enables users to perform searches in about 30 millions of historic newspapers pages, digitized for the project Europeana Newspapers.]	- https://www.facebook.com/bnbiblioteka/posts/808950875813261	18 December, 2014	Disseminated via NLP's FB- Profile, 56 likes, 22 shares	Facebook users
December	Europeana Newspapers animation promoted via NLP's FB-Profile	Czasopisma z początku XX wieku dostępne w Internecie! [Historic newspapers from the beginning of the 20th century accessible online]	https://www.facebook.com/bnbiblioteka/posts/812983215410027	22 December, 2014	Disseminated via NLP's FB- Profile, 32 likes, 3 shares	Facebook users

H. Dr. Friedrich Teßmann Library

DATE	Event	publication full record	Website	date of publication	relevance to the ENP project
			-		
June	article in a transnational trade journal for chroniclers in North- and South Tyrol	SZABŐ, Katalin: Die Südtiroler Landesbibliothek "Dr. Friedrich Teßmann" im digitalen Zeitalter, in: <i>Tiroler Chronist. Fachblatt von und für Chronisten in Nord-, Süd- und Osttirol</i> 2014/1, pag.16-19	-	15-6-2015	presentation of project inter alia
			-		
September	Press release on homepage of the event "Day of Libraries 2014"	Frisch gepresst. Historische Zeitungen zum Frühstück / Tag der Bibliotheken 2014	http://2014.tagderbibliotheken.bz.it/veranstaltung/frisch-gepresst-historische-zeitungen-zum-fruehstueck	22-9-2014	Information Day
	Experts meeting day announcement on the library's website in three languages (German, Italian and Ladin)	Tagung zur Digitalisierung: 27.10.2014. Historische Zeitungen im digitalen Zeitalter. Von der Bilddatei zum Volltext - Ein Expertenaustausch Giornata sulla digitalizzazione: 27.10.2014. I giornali storici nell'era digitale. Dal file immagine al full text – giornata di incontri tra esperti	http://www.tessmann.it/de/aktuelle_s/veranstaltungen/269-historische-zeitungen-im-digitalen-zeitalter-von-der-bilddatei-zum-volltext-ein-expertenaustausch-27-10- -	24-9-2014	Experts Meeting Day "Historic newspapers in the digital age - from the image file to full text search"
		Conference on digitisation: 27.10.2014. Historical Newspapers in the Digital Age. From the image file to full text search	- -		

		Cunvèni sun la digitalization: 27.10.2014. Zaites storiches tl'era digitela. Dal documënt d'imaja al test plën – n di d'ancunteda danter esperc			
	Experts meeting day announcement on EURAC research website	Digitalisierung historischer Zeitungen im Fokus	http://www.eurac.edu/de/newsevents/latest/Newsdetails.html?entryid=145621	26-9-2014	Experts Meeting Day "Historic newspapers in the digital age - from the image file to full text search"
	Experts meeting day announcement on the scientific network website "Science South Tyrol" (based on announcement of EURAC research website)	Digitalisierung historischer Zeitungen im Fokus	https://www.sciencesouthtyrol.net/Pages/Details/News.aspx?id=145621&si=EURAC&i=EURAC&t=5&d=11&s=3&w=5748	26-9-2014	Experts Meeting Day "Historic newspapers in the digital age - from the image file to full text search"
			-		
October	Infoday announcement on library's website in three languages (German, Italian and Ladin) - access	Tag der Bibliotheken (25.10.2014): Frisch gepresst - Frühstück mit historischen Zeitungen Giornata delle Biblioteche (25.10.2014): A colazione con gioranli storici DI dla biblioteches (25.10.2014): A gusté cun la zaites storiches	http://www.tessmann.it/de/aktuelles/veranstaltungen/268-tag-der-bibliotheken-25-10-2014-frisch-gepresst-fruehstueck-mit-historischen-zeitungen.html -	7-10-2014	Information Day
	Experts meeting day announcement on library's website in three languages (German, Italian and Ladin) - access	Historische Zeitungen im digitalen Zeitalter: Von der Bilddatei zum Volltext - Ein Expertenaustausch (27.20.2014) I giornali storici nell'era digitale: Dal file immagine al full text (27.10.2014) La zaites storiches tl'età digitela: Dal documënt imaja al test ntier (27.10.2014)	http://www.tessmann.it/de/aktuelles/veranstaltungen/269-historische-zeitungen-im-digitalen-zeitalter-von-der-bilddatei-zum-volltext-ein-expertenaustausch-27-10- - -	8-10-2014	Experts Meeting Day "Historic newspapers in the digital age - from the image file to full text search"

	Press release on online regional citizens net in two languages (German, Italian)	Tagung "Historische Zeitungen im digitalen Zeitalter": bis Freitag anmelden	http://www.provinz.bz.it/news/de/news.asp?news_action=4&news_article_id=473482	14-10-2014	Experts Meeting Day "Historic newspapers in the digital age - from the image file to full text search"
		Incontri alla Teßmann: i giornali storici nell'era digitale. Lunedì 27 ottobre la Biblioteca provinciale Teßmann propone a di Bolzano, una giornata di incontri per fare il punto sull'attuale stato dell'arte nel campo della digitalizzazione di giornali storici. Iscrizioni entro venerdì 17.	http://www.provincia.bz.it/news/it/news.asp?news_action=4&news_article_id=473481		
	Press release on online regional citizens net in two languages (German, Italian)	Landesbibliothek Teßmann lädt am 25. Oktober zu "Tag der Bibliotheken"	http://www.provinz.bz.it/news/de/news.asp?news_action=4&news_article_id=473815	17-10-2014	Information Day
		A colazione con giornali storici alla Biblioteca Teßmann 25.10.	http://www.provincia.bz.it/news/it/news.asp?news_action=4&news_article_id=473792		
	Press release on online regional newspaper "Südtirol News" (based on press release of online citizens net)	Landesbibliothek Teßmann lädt zu "Tag der Bibliotheken"	http://www.suedtirolnews.it/d/artikel/2014/10/17/landesbibliothek-tessmann-laedt-zu-tag-der-bibliotheken.html#.VGWyrnktAeE	17-10-2014	Information Day
	Press release on the local website for cultural events "kultur.bz.it"	Frisch gepresst - Frühstück mit historischen Zeitungen. Tag der Bibliotheken ganz im Zeichen der historischen Zeitungen	http://www.kultur.bz.it/index.php?mode=event&root=cal&evtlD=52023&IC=evt_list	20-10-2014	Information Day
	Infoday announcement by bibliolist@provinz.bz.it	Landesbibliothek Dr. Friedrich Teßmann: Tag der Bibliotheken ganz im Zeichen der historischen Zeitungen		20.10.2014	Information Day
	Press release on online supraregional magazine "franzmagazine" (based on press release of online citizens net)	9.00-13.00 / TESSMANN / BOZEN: TAG DER BIBLIOTHEKEN	http://franzmagazine.com/2014/10/20/saturday-25-10-2014/	20.10.2014	Information Day

	newspaper article on regional newspaper	Morgen ist Tag der Bibliotheken, in: <i>Dolomiten</i>	-	24.10.2014	Information Day
	event report in the local evening news (Tagesschau), broadcasted on local public TV station "RAI Sender Südtirol"	Tag der Bibliotheken	-	25.10.2014	Information Day
	newspaper article on regional newspaper	"Tag der Bibliotheken" landesweit: Showkochen, spielen und lesen, in: <i>Dolomiten</i> , pag.16	-	25./26.10.2014	Information Day
	newspaper article on regional newspaper	Tag der Bibliotheken, in: <i>ZETT - Die Zeitung am Sonntag</i> , pag.6	-	26.10.2014	Information Day
	Foto on regional newspaper	Das Doppelbild-Rätsel, in: <i>Dolomiten</i> , pag.20	-	27.10.2014	Information Day
			-		
November	Radio feature focused on ENP broadcasted during the Program "Thema Europa. Das Europa-Magazin" on the regional public radio station "Hörfunk RAI Südtirol"	Europeana Newspapers	https://soundcloud.com/matthiasjud/europeana-newspapers	4./5.11.2014	presentation of project
	different posts on ENP Facebook page		-		
			-		
December	Closing Week announcement on library's website in three languages (German, Italian and Ladin)		http://www.tessmann.it/de/aktuelles/news/279-europeana-newspapers-closing-week-this-day-in-history-vom-01-12-06-12-2014.html	24-11-2014	
	"This Day in History"-Article about the profession of headmen in 19th century published on the ENP homepage, in German	Scharfrichter in historischen Zeitungen	http://www.europeana-newspapers.eu/scharfrichter-in-historische-zeitungen/	1-12-2014	
	"This Day in History"-Article about the profession of headmen in 19th century published on the Austrian Newspaper archive ANNO, in German	Scharfrichter in historischen Zeitungen	http://anno.onb.ac.at/anno_dazumal.htm	1-12-2014	

	different posts on ENP Facebook page		-		
January	Article on Digitalia, an Italian trade journal for Digital Humanities, giving a summary of the Expert Meeting on digitisation of newspapers held in October 2014, in Italian	I giornali storici nell'era digitale. Dal file immagine alla ricerca full text.	http://digitalia.sbn.it/	publication planned within march 2015	

I. Content Conversion Services

DATE	Event	publication full record	website	date of publication	relevance to the ENP project	size of audience	type of audience
February	ENP - German information day	"Optical Layout Recognition (OLR): Generierung und Nutzung von Strukturdaten"	-	28-2-2014	Introduction and explanation of OLR for newspapers	100	German librarians
			-				
June	Deutscher Bibliothekartag		-		Introduced ENP to visitors at CCS booth	N/A	German librarians
July	LIBER Annual Conference		-		Introduced ENP to visitors at CCS booth	N/A	International librarians
			-				
August	IFLA General Conference		-		Introduced ENP to visitors at CCS booth	N/A	International librarians
			-				
October	DLF 2014 Forum, Atlanta (USA)		-		Introduced ENP to visitors at CCS poster	400	North American librarians
			-				
November	ENP - French Information day	"Optical Layout Recognition (OLR): From unstructured to structured newspaper data"	-	27-11-2014	Introduction and explanation of OLR for newspapers	100	French librarians

J. LIBER

DATE	Event	publication full record	website	date of publication	relevance to the ENP project
February	newsletter		http://click.mailchimpapp.com/track/click.php?u=10612303&id=8ea960012dbf4908b5cd0bc21d5c9ac7&url=http%3A%2F%2Fus5.campaign-archive1.com%2F%3Fu%3Dd6917fe9aedb5cab842024bb9%26id%3D99440ed312&url_id=926b45e129ba0e69c8c39e9179513bde4a82cb2d		
	e-Humanities lecture	Reilly, S. Re-inventing the research library: infrastructure, skills and advocacy, Amsterdam, 2014	http://www.ehumanities.nl/susan-reilly-royal-dutch-library-kb-liber/	13-02-2014	
			-		
May	Nedimah	Reilly, S. Barriers to data driven innovation in Europe: the case of text and data mining. Nedimah, Zadar, 2014	http://nedimah.eu/sites/default/files/nedimah_scireport_5422.pdf	29-5-2014	
			-		
June	LERU seminar	Reilly, S. Supporting the practice of openness: LIBER activities in open scholarship	http://www.slideshare.net/SusanReilly/supporting-the-practice-of-openness-liber-activities-in-open-scholarship	6-06-2014	
			-		
July	LIBER2014	http://www.europeana-newspapers.eu/wp-content/uploads/2012/04/LIBER-poster.pdf http://vimeo.com/100313926	http://liber2014.lnb.lv/	2-5 -07-2014	poster presentation, video presentation, postcards disseminated, networking

	newsletter		http://click.mailchimpapp.com/track/click.php?u=10612303&id=e14e45c6027f4ce4943211ca6e0390fe&url=http%3A%2F%2Fus5.campaign-archive2.com%2F%3Fu%3Dd6917fe9aadb5cab842024bb9%26id%3Dd99e39396f&url_id=9de9ff2f1f88e30bc5458ce700e7eeb77dd7788d		
			-		
August	IFLA 2014		http://conference.ifla.org/past-wlic/2014/ifla80.html	16-22-08-2014	Networking and distribution of stickers
			-		
October	history day Leiden University		http://www.iclon.leidenuniv.nl/scholing-zittende-docenten/gpd/geschiedenisdag.html	31-10-2014	information stand for history teachers
			-		
November	closing period	articles and social media	-	24-11 – 19-12-2014	
	VVOJ conference		http://www.vvoj.nl/conferentieprogramma-2014		presentation on online archives for over 300 research journalists
December	3rd press release		http://www.europeana-newspapers.eu/searching-through-historic-newspapers-from-23-european-countries/	3-12-2014	

K. University of Innsbruck

DATE	Event	publication full record	website	date of publication	relevance to the ENP project	size of audience	type of audience
February	Information Day (Berlin)	Strukturelle Metadaten für historische Zeitungen. Überlegungen zu einem Standardmodell	http://de.slideshare.net/Europeana-Newspapers/europeana-newspapers-german-infoday	14-02-2014	Part of WP6	100	
			-				
April	WP5 Workshop (Innsbruck)	2 Day Workshop on Structural Metadata	https://sp.uibk.ac.at/sites/eu-news/SitePages/Home.aspx	14-04-2014	Part of WP5	25	Project partners

May	DATech 2014 (Madrid)	User-driven correction of OCR errors. Combining crowdsourcing and information retrieval technology	http://datech2014.info/accepted-papers	05- 2014	Part of WP6	150	Researchers, librarians
August	WLIC 2014 Satellite Meeting 13-14 August 2014, Geneva, Switzerland	Structural metadata – a Key for Indexing Digitized Newspapers	http://www.ifla.org/node/8933	08-2014	Part of WP5	150	Librarians
October	Information Day (Vienna)	Technische Aspekte der Zeitungsdigitalisierung	http://www.univie.ac.at/voeb/blog/?p=33548	10-2014	Part of WP6	120	Librarians, researchers
	Information Day (Bozen)	Text- und Strukturerkennung für historische Zeitungen	http://de.slideshare.net/Europeana-Newspapers/europeana-newspapers-friederich-tessmann-library-information-day-presentation-by-messinaenp-lft-infodaymhlberger?qid=eb50f8bc-5ea8-4d76-a330-f9dd0f2728cf&v=default&b=&from_search=1	10-2014	Part of WP6	150	Librarians, researchers
November	Information Day (Paris)	How can Optical Character Recognition technology help users in their research?	http://www.bnf.fr/fr/acc/x.accueil.html	11-14	Part of WP6	110	Librarians

L. University of Salford

DATE	Event	publication full record	website	date of publication	relevance to the ENP project	size of audience	type of audience	Comments
April	11th International Association for Pattern Recognition (IAPR) Workshop on Document Analysis Systems (DAS2014)	Efficient OCR Training Data Generation with Aletheia C. Clausner, S. Pletschacher, A. Antonacopoulos Short Paper Booklet of the 11th International Association for Pattern Recognition (IAPR) Workshop on Document Analysis Systems (DAS2014), Tours, France, April 2014, pp. 19-20	http://das2014.sciencesconf.org/	April 2014	Publication of results related to the project	~150	Researchers	Paper is available at: http://www.primaresearch.org/www/assets/papers/DAS2014_Clausner_OCRTTrainingDataGeneration.pdf
			-					

May	First International Conference on Digital Access to Textual Cultural Heritage (DATECH2014)	Document Representation Refinement for Precise Region Description C. Clausner, S. Pletschacher, A. Antonacopoulos Proceedings of the First International Conference on Digital Access to Textual Cultural Heritage (DATECH2014), Madrid, Spain, May 2014, pp. 9-13	http://www.datech2014.info/	May 2014	Publication of results related to the project	~150	Researchers, Librarians, Archivists	Paper is available at: http://www.primaresearch.org/www/assets/papers/DATECH2014_Clausner_RepresentationRefinement.pdf
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M. British Library

DATE	Event	publication full record	website	date of publication	relevance to the ENP project	size of audience	type of audience	Comments
June	ENP UK Information Day	Blogpost and event presentations on slideshare	http://www.europeana-newspapers.eu/europeana-newspapers-uk-information-day-in-london/	31-7-2014	Dissemination event to raise awareness of the project deliverables and discuss research use	47	researchers, academic, librarians, archivist	Very well received, social media activity, photo archive, added to

					of the content			newsletter subscriptions
August	Newspapers Section at 2014 IFLA Congress, Lyon	ATANASSOVA, Rossitza (2014) Improving the discovery of European historic newspapers. Paper presented at: IFLA WLIC 2014 - Lyon - Libraries, Citizens, Societies: Confluence for Knowledge in Session 170 - Newspapers. In: IFLA WLIC 2014, 16-22 August 2014, Lyon, France.	http://library.ifla.org/id/eprint/1038	20-08-2014	Dissemination event to raise awareness of the project and the browser development	approx. 200	library and archive community	Well received, Fitted in well as there were other presentations in the session which touched on ENP.
			-					
September	Host of ENP Final Workshop		-	29/30-09-2014	Public dissemination workshop	90		
November	Closing week	social media activity; publication of Connect Digital Scholarship newsletter (internal)	-	28-11-2014	Project news update and awareness of closing week	1.700	British Library staff	popular and well read monthly newsletter
		Digital Scholarship blog post (external);	-					
December	Closing week	Publication of December Reader Bulletin (external) and December	-	1-12-2014	Project news update and awareness of closing week	average 2000 per day	British Library Reading Rooms users	

N. University of Belgrade Library

DATE	Event	publication full record	website	date of publication	relevance to the ENP project	size of audience	type of audience	Comments
March	International Open Education week	Presentation of the project Europeana Newspapers at OE week 2014 at University library Belgrade	http://ubsm.bg.ac.rs/engleski/vest/196/medijunnarodna-nedelja-slobodnog-pristupa-obrazovanju	10/11-03-2014	Project presented to general public			
			-					
April	Student's day in Serbia	Local portal for project materials search presented	http://www.b92.net/tehnopolis/vesti.php?yy=2014&mm=04&nav_id=832766	04-04-2014	Project presented to general audience in Serbia, over 50 media presentations including national radio and tv stations and web news portals	hundreds of people in attendance with President of Serbia and many other dignitaries included	general audience	a major PR event in promotion of the project in Serbia
			-					
	Project presentation at CC Serbia educational meeting	Europeana Libraries i Europeana Newspapers – projekti kao primer otvorenosti u kulturi: iskustvo Univerzitetske biblioteke, dr Stela Filipi Matutinović, Nataša Dakić, Jelena Andonovski	http://kobson.nb.rs/kobson/predavanja.37.html	11-05-2014	Project presented to general audience			
	20th Inforum conference, May 27-28, 2014, Prague	Job offers from print to online advertisements through the prism of the Europeana	http://www.inforum.cz/pdf/2014/dakic-natasa.pdf	27-05-2014	Project presentation at a conference		librarians, general audience	

		Newspapers Project, Natasa Dakic, Aleksandra Trtovac, Vesna Vuksan						
June	Online journal Paper	The Importance of the Digitized Serbian Periodicals in the Context of "Europeana Newspapers Project", Vasilije Milnovic, Aleksandra Trtovac, Adam Sofronijevic	http://itlit.net/ra1.pdf	01-06-2014	Project presented to Indian library readership			
	Article at national news media portal	Cyrilic historic newspaper collection	http://www.rts.rs/page/rts/sr/Dijaspora/story/1518/Vesti/1343176/Kolekcija+istorijskih+%C4%87irili%C4%8Dnih+novina.html	14-06-2014	Project presented to general audience			
			-					
August			-					
	IFLA Newspapers Section Satellite Meeting 2014, Digital Transformation and the Changing Role of News Media in the 21st Century, Geneva, 13 – 14 August 2014	Historical Newspapers Content as a Base for Scientific Research – Europeana Newspapers Project, Natasa Dakic, Aleksandra Trtovac	http://www.ifla.org/files/assets/newspapers/Geneva_2014/s6-dakic-en.pdf	16-08-2014	Project presentation at IFLA satellite meeting		librarians	
	IFLA Newspapers Section Satellite Meeting 2014, Digital Transformation and the Changing Role of News Media in the 21st Century, Geneva, 13 – 14 August 2014	Slides Historical Newspapers Content as a Base for Scientific Research – Europeana Newspapers Project, Natasa Dakic, Aleksandra Trtovac	http://www.ifla.org/files/assets/newspapers/Geneva_2014/s6-dakic-en-slides.pdf	13-08-2014	Project presentation at IFLA satellite meeting		librarians	
			-					
October	Article at national news media portal	Adds in historic Serbian newspapers	http://www.rts.rs/page/stories/sr/story/16/Ku	03-10-2014	Project presented to			

			itura/1712775/Oglasii+reklame+u+starim+srpskim+novinama.html		general audience			
	Article at teachers national portal	Adds in historic Serbian newspapers	https://nastavaistorije.wordpress.com/category/%D0%B8%D1%81%D1%82%D0%BE%D1%80%D0%B8%D1%98%D1%81%D0%BA%D0%B8-%D0%B8%D0%B7%D0%B2%D0%BE%D1%80%D0%B8/	17-10-2014	Project presented to teachers audience in Serbia			
	Open Access Week	Presentation of the project Europeana Newspapers at OA week 2014 at University library Belgrade	-	22/24-10-2014	Project presented to general public			
	Belgrade Book fair		http://www.europa.rs/mediji/najnovije-vesti/4788/Bibliotekari%2C+stipendisti+Erasmusa+i+laureati+Evrropske+nagrade+za+knji%C5%BEevnost+gosti+%C5%A1tanda+EU+na+Sajmu.html	31-10-2014	Project was presented to a group of 50 librarians from Vojvodina region of Serbia	50	librarians	

The University of Belgrade also added the following items for December 2014 and January 2015.

- Several reports by the National Broadcasting service, which were subsequently copied by at least 10-15 other internet portals in Serbia which feed from the national broadcasting service website.
 - December 5th cinema in historic newspapers in Serbia <http://www.rts.rs/page/stories/sr/story/16/Kultura/1768713/Bioskop+u+srpskim+istorijskim+novinama.html>
 - January 1st New Year celebration in historic newspapers in Serbia <http://www.rts.rs/page/stories/sr/story/16/Kultura/1789080/%C5%A0ta+su+novine+pisale+pre+150+godina%3F.html>

- January 7th (Orthodox Christmas day celebrated in Serbia according to old calendar) Christmas in historic newspapers in Serbia <http://www.rts.rs/page/stories/sr/story/16/Kultura/1792885/Bo%C5%BEi%C4%87+u+istorijskoj+%C5%A1tampi.html>
- A national TV special, which aired on January 5th and lasted 30 minutes. It was aired several times and is estimated to have reached tens of thousands of viewers.
- <http://www.rts.rs/page/tv/ci/story/18/%D0%A0%D0%A2%D0%A1+2/1777480/%D0%9D%D0%B0%D1%83%D0%BA%D0%B0+2014%3A+%D0%94%D0%B8%D0%B3%D0%B8%D1%82%D0%B0%D0%BB%D0%BD%D0%B8+%D0%BF%D0%BE%D0%B3%D0%BB%D0%B5%D0%B4+%D1%83+%D0%B8%D1%81%D1%82%D0%BE%D1%80%D0%B8%D1%98%D1%83+%D0%95%D0%B2%D1%80%D0%BE%D0%BF%D0%B5.html>

O. State and University Library of Hamburg

DATE	Event	publication full record	website	date of publication	relevance to the ENP project	size of audience	type of audience	Comments
February	Presentation in the SUB Hamburg for Members of the Hamburger Kunsthalle Supporters Club	Digitalisierungsaktivitäten der SUB Hamburg und das Regionalportal HamburgWissen Digital	http://freunde-der-kunsthalle.de/	6-2-2014	including slides for TEL Browser	20	library users, historians	
			-					
May	Annual Meeting of the German Working Group on Regional Bibliography, Bautzen	Ulrich Hagenah: Die App "Weltbrand 1914" und das Europeana Newspaper Project - SUB Hamburg	http://www.bibliothekverband.de/fachgruppen/arbeitsgruppen/regionalbibliotheken/ag-regionalbibliographie.html	6-5-2014	presentation of project + browser + App as a derivative	35	Librarians (representatives of all German States)	
	Annual Meeting of the Microfilm Archive of the Press in German Language, Karlsruhe	Ulrich Hagenah: Tageszeitungen auf dem tablet(t). Die Hamburger „Weltbrand“-App zum Kriegsjahr 1914 und das Europeana Newspaper Project	http://www.mfa-dortmund.de/	22-5-2014	presentation of project + browser + App as a derivative	40	Librarians, archivists, newspaper publishers	
July	Presentation in the SUB Hamburg	Wiebke von Deylen, Ulrich Hagenah, Dieter Ludwig, Markus Trapp:	http://blog.sub.uni-hamburg.de/?p=15029	9-7-2014	presentation of project + browser +	20	library users	

		The Making of the "Weltbrand-App"			App as a derivative and about the production process			
			-					
September	Meeting of Archives Working Group of the Leibniz Association	Kerstin Wendt: Digitalisierung an der Stabi Hamburg mit dem Werkzeug Goobi (Overview of the digitization activities of our library)	-	29-9-2014	including slides for TEL Browser	25	archivists	
	Annual Meeting of the Arbeitsgemeinschaft der Regionalbibliotheken	Ulrich Hagenah: Das Europeana Newspapers Project und die Hamburger Staatsbibliothek als Projektpartner	http://www.bibliotheksverband.de/fachgruppen/arbeitsgruppen/regionbibliotheken.html	30-9-2014	presentation of project + browser	40	library directors	
			-					
October	Workshop "Zeitungsdigitalisierung in Deutschland" of German Research Foundation (DFG)	Ulrich Hagenah: Die Hamburgischen Zeitungen: Erfahrungen des Digitalisierungsprojekts und die Einbindung in die Europeana	-	6-10-2014	presentation of project + browser	30	Professors of Communication Research, History, Linguistics ; Librarians; DFG	Discussion of guidelines for newspaper digitisation in Germany
			-					
November	Meeting of the Hamburg Working Group of Libraries and Archives (Hamburger Nachlassverbund)	Ulrich Hagenah: Digitalisierungsstrategien der SUB Hamburg	-	5-11-2014	including slides for TEL Browser	30	librarians, archivists	
			-					

December	Lecture of the Hamburg Historical Society	Kerstin Wendt, Ulrich Hagenah: Die neue Europeana Plattform für historische Zeitungen	-	3-12-2014	presentation of project + browser	70	historians, library users	
	Lecture at the Thuringian University and State Library, Jena	Ulrich Hagenah: HamburgWissen Digital - -- der spartenübergreifende Sucheinstieg zur Landeskunde in Hamburg - Überlegungen zu den Funktionen eines Regionalportals		17-12-2014	including slides for TEL Browser	50	workshop on cultural heritage digitisation : librarians, archivists, museologists	
January	Lecture at Rostock University	Ulrich Hagenah: Retrodigitalisierung, Regionalportal, Blogs – Vermittlung kulturellen Erbes durch die Staats- und Universitätsbibliothek Hamburg	-	28-1-2015	including slides for TEL Browser	50	students, academic personnel	

P. National Library of France

DATE	Event	publication full record	website	date of publication	size of audience	type of audience	Comments
March			-				
	Université Lille3 seminar on "New roles of libraries"	"Europeana au cœur de l'interaction entre l'utilisateur et le patrimoine"	http://geriico.recherche.univ-lille3.fr/index.php?mact=News,cntnt01,detail,0&cntnt01articleid=81&cntnt01returnid=69	21-3-2014	30	Phd students in ICT	

		culturel numérique" by Elisabeth Freyre					
April			-				
	Conference Europeana Collections 1914-1918		http://www.bnf.fr/en/professionals/pro_conferences/a.jp_2014_europeana_collections_en.html	03-04/04/2014	100	Historians, librarians, teachers, contributors to WWI collection days in France	Distribution of Europeana Newspapers leaflets
	Forum de Chaillot		http://forum-chaillot.fr/pro/fiche/quest.jsp;jsessionid=oiXhwfUIJiQeELb5CsnSuhJh.gl3	04-05/04/2014	1,2	Ministers, Commissioners, professionals from cultural sector, students	Distribution of Europeana Newspapers leaflets on Europeana stand (https://twitter.com/Europeanaeu/status/452019827834888192/photo/1)
	Journée des acteurs de la conservation du patrimoine et de la recherche historique consacrée à la Première Guerre mondiale		-	11-4-2014	120	Librarians, historians, researchers, officials of the Ministry of Defense	Distribution of Europeana Newspapers leaflets
	IFLA 2014		http://conference.ifla.org/past-wlic/2014/ifla80.html	17-21/08/2014	4	Librarians, local politicians	Display of the ENP poster and distribution of leaflets on BnF stand (photos at https://www.dropbox.com/sh/big2spi3uxgo8oo/AAcWYmbMtT9nhOhG1ZeMsjdlA?dl=0)
September			-				
	Chroniques n°71 (page 28)	Nouvelles d'Europeana	http://multimedia.bnf.fr/chroniques/chroniques_71/	September 2014	55,000 printed issues	press, cultural institutions, researchers, readers	

October			-				
	Journée des pôles associés de la BnF (Montpellier, France)		http://www.bnf.fr/fr/professionnels/anx_journees_pro_2014/a.15_e_journee_poles_associes.html	02-03/10/2014	200	BnF's national network	Distribution leaflets and Information Day Europeana Newspapers program
	Le fil BBF (Bulletin des Bibliothèques Françaises)	Europeana Newspapers, un projet européen de numérisation	http://bbf.enssib.fr/le-fil-du-bbf?page=1	3-10-2014		Librarians	Presentation of the project and announcement of the Information day in Paris
	Séminaire Numérisation 2014: Numériser la presse, quels enjeux?	Presentation "Europeana Newspapers: De nouveaux traitements pour la presse numérisée" by Ioannis Anagnostopoulos and Jean-Philippe Moreux	-	8-10-2014	90	Librarians, researchers	
	3rd International Summit of the Book		http://www.bnf.fr/fr/evenements_et_culture/anx_auditoriums/f.sommet_du_livre.html?seance=1223917158453	13-10-2014	100	All	Distribution leaflets and Information Day Europeana Newspapers program
	Séminaire Transfopress Europe 2014-2015 - Séance 2: La presse en anglais		http://www.chcsc.uvsq.fr/centre-d-histoire-culturelle-des-societes-contemporaines/langue-fr/actualites/seminaires/seminaire-transfopress-europe-2014-2015-2--336329.kjsp	28-10-2014		Librarians, researchers	Distribution leaflets and Information Day Europeana Newspapers program
			-				

November			-				
	Livres Hebdo n°1018	Announcement of the Europeana Newspapers Information day in Paris	-	14-11-2014	8,000 printed issues	Book sellers, librarians, editors, press, etc.	
	Blog de Gallica	Europeana Newspaper : accéder à la presse numérisée en ligne /Closing Period	http://blog.bnf.fr/gallica/index.php/2014/11/25/europeana-newspaper-acceder-a-la-presse-numerisee-en-ligne/	25-11-2014	170,000 visits in 2013	All	Closing Period
	Blog des lecteurs	Ça s'est passé un 26 novembre 1905	http://blog.bnf.fr/lecteurs/index.php/2014/11/passe-un-26-novembre-1905/	26-11-2014		All	Closing Period
	Blog des lecteurs	Ça s'est passé un 28 novembre 1905	http://blog.bnf.fr/lecteurs/index.php/2014/11/passe-un-28-novembre-1932/	28-11-2014		All	Closing Period
			-				
December			-				
	ActuaLitté	Europeana Newspapers : Numériser la presse d'information, d'ici 2015	https://www.actualitte.com/patri-moine/europeana-newspapers-numeriser-la-presse-d-information-d-ici-2015-54093.htm	2-12-2014		Press	The journalist who wrote the article attended the French Information Day.
	Lettre n°52 Gallica	Autour de Gallica: Les derniers billets du blog - Europeana Newspapers	http://lettre-gallica.bnf.fr/lettre52.html	17-12-2014		All	Closing Period

Q. National Library of Turkey

DATE	Event	publication full record	website	date of publication	relevance to the ENP project	size of audience	type of audience
February	Newspapers Spotlight from the National Library of Turkey		http://www.europeana-newspapers.eu/newspaper-spotlight-from-the-national-library-of-turkey/	20-02-2014			
			-				
April	"International Symposium of Children's Literature of the Eurasia Turkish World" Event	Project was presented by NLT	-	14/16-04-2014	The event focused on children's literature, with relevant audience from the Central Asia and Eastern Europe. A presentation about the Project was made by NLT.	160	Academics, librarians, publishers and all other international professionals especially from the Central Asia and Eastern Europe.
			-				
June	Featured Partner: The National Library of Turkey		http://www.europeana-newspapers.eu/featured-partner-the-national-library-of-turkey/	17-06-2014			
	WWI in Historic Newspapers: The assassination of Franz Ferdinand		http://www.europeana-newspapers.eu/wwi-in-historic-newspapers-the-assassination-of-franz-ferdinand/	23-06-2014			
	WWI in Historic Newspapers: October Revolution		http://www.europeana-newspapers.eu/wwi-in-historic-newspapers-october-revolution/	24-06-2014			

	WWI in Historic Newspapers: Treaty of Versailles		http://www.europeana-newspapers.eu/wwi-in-historic-newspapers-treaty-of-versailles/	26-06-2014			
September	"International Congress on Management of Cultural Heritage and Cultural Memory Institutions"	An abstract about the Project was prepared and shared with University and Research Librarians' Association (URLA) – organiser of the event and the Project was presented by NLT.	- http://unak2014.unak.org.tr/en/	17/20-09-2014	Event aimed to raise awareness of the related stakeholders about various platforms like information services, information & document management, knowledge economy, information literacy, industrialization of information, etc. A presentation about the Project was made by NLT and documents about the Project was disseminated.		Academicians, librarians, publishers and all other international professionals.
December	<ul style="list-style-type: none"> - This day in history - Live demonstration Browser library hall via Ustream - Exhibition/poster - Animation - Press release 		-				

R. National Library of Latvia

DATE	Event	publication full record	website	date of publication	relevance to the ENP project	size of audience	type of audience	Comments
December	"Europeana Newspapers" Information Week	Nacionālajā bibliotēkā sākusies projekta "Europeana Newspapers" informatīvā nedēļa! @eurnews http://goo.gl/aHBt8F	https://twitter.com/LNB_lv https://www.facebook.com/lnb.lv http://www.draugiem.lv/lnb/	01-12-2014	Planned event	1 Retweet, 1 Favorite, 706 Reach, 17 Likes and Shares	Readers and other interested of the National Library of Latvia, periodicals portal's www.periodika.lv users, archive enthusiasts and researchers, students, scholars.	Spread via Facebook, Twitter, Draugiem.lv
	"Europeana Newspapers" Informational Week	"Europeana Newspapers" nedēļā piedāvājam rubriku "Šī diena vēsturē". /"Ventspils Avīzes" 1933. gada 1. decembris/	https://twitter.com/LNB_lv https://www.facebook.com/lnb.lv http://www.draugiem.lv/lnb/	01-12-2014	Planned event	1 Retweet, 1 Favorite, 372 Reach, 12 Likes and Shares	Readers and other interested of the National Library of Latvia, periodicals portal's www.periodika.lv users, archive enthusiasts and researchers, students, scholars.	Spread via Facebook, Twitter, Draugiem.lv

	"Europeana Newspapers" Informational Week	Ziemas dārzs Vērmanes dārzā? Pirms 127 gadiem ekonomists Polciens to īstenoja! /"Dienas Lapa", 1887. g., 2. decembrī/	https://twitter.com/LNB_lv https://www.facebook.com/lnb.lv http://www.draugiem.lv/lnb/	02-12-2014	Planned event	4 Retweets, 1 Favorite, 292 Reach, 16 Likes and Shares	Readers and other interested of the National Library of Latvia, periodicals portal's www.periodika.lv users, archive enthusiasts and researchers, students, scholars.	Spread via Facebook, Twitter, Draugiem.lv
	"Europeana Newspapers" Informational Week	Līdz šim Latvijas nauda kalta galvenokārt Vācijā. Senāk to plānoja darīt Latvijā. /"Kurzemes vārds", 1935. g. 3. dec./	https://twitter.com/LNB_lv https://www.facebook.com/lnb.lv http://www.draugiem.lv/lnb/	03-12-2014	Planned event	1 Retweet, 287 Reach, 7 Likes and Shares	Readers and other interested of the National Library of Latvia, periodicals portal's www.periodika.lv users, archive enthusiasts and researchers, students, scholars.	Spread via Facebook, Twitter, Draugiem.lv

	"Europeana Newspapers" Information Week	1925.g. apjomīgi nesmādējām ne importa afelsīnus, ne galošas, ne tualetes ziepes /Kuldīgas Vēstnesis, 1925.g., 4.dec./	https://twitter.com/LNB_lv https://www.facebook.com/lnb.lv	04-12-2014	Planned event	1 Retweet 1 Favorite, 258 Reach, 8 Likes and Shares	Readers and other interested of the National Library of Latvia, periodicals portals www.periodika.lv users, archive enthusiasts and researchers, students, scholars.	Spread via Facebook, Twitter
	"Europeana Newspapers" Informational Week	1935. gada 5. decembrī laikraksts "Jaunais Vārds" raksta par praktiskā izgudrojuma - automobiļa - piecdesmitgadi :)	https://twitter.com/LNB_lv https://www.facebook.com/lnb.lv http://www.draugiem.lv/lnb/	05-12-2014	Planned event	8 Retweets, 12 Favorites, 342 Reach, 14 Likes and Shares	Readers and other interested of the National Library of Latvia, periodicals portal's www.periodika.lv users, archive enthusiasts and researchers, students, scholars.	Spread via Facebook, Twitter, Draugiem.lv

	"Europeana Newspapers" Informational Week	1932. gadā uz skati Parīzē nolēma sūtīt 2 latviešu filmas. Vai zināt, kuras? /"Kurzemes Vārds", 1932. g. 6. dec./	https://twitter.com/LNB_lv https://www.facebook.com/lnb.lv http://www.draugiem.lv/lnb/	06-12-2014	Planned event	3 Favorites, 618 Reach, 27 Likes and Shares	Readers and other interested of the National Library of Latvia, periodicals portal's www.periodika.lv users, archive enthusiasts and researchers, students, scholars.	Spread via Facebook, Twitter, Draugiem.lv
	"Europeana Newspapers" Informational Week	Jārūpējas par mūsu tautas dzīvā spēka pieaugumu! Šī diena vēsturē./"Zemgale", 1942. gada 7. decembris	https://twitter.com/LNB_lv https://www.facebook.com/lnb.lv http://www.draugiem.lv/lnb/	07-12-2014	Planned event	10 Retweets, 3 Favorites, 772 Reach, 17 Likes and Shares	Readers and other interested of the National Library of Latvia, periodicals portal's www.periodika.lv users, archive enthusiasts and researchers, students, scholars.	Spread via Facebook, Twitter, Draugiem.lv
	"Europeana Newspapers" Information Week	Nacionālajā bibliotēkā notiks projekta "Europeana Newspapers" informatīvā nedēļa	http://www.lnb.lv/lv/nacionalaja-biblioteka-notiks-projekta-europeana-newspapers-informativa-nedela	01-12-2013	Planned event		Readers and other interested of the National Library of Latvia, periodicals portal's www.periodika.lv users, archive enthusiasts and researchers, students, scholars.	
	"Europeana Newspapers" Information Week	Europeana Newspapers -	https://www.lnb.lv/lv/euro	03-12-2014	Planned		Readers and	

	Newspapers" Information Week	link to TEL browser	peana-newspapers		event		other interested of the National Library of Latvia, periodicals portal's www.periodika.lv users, archive enthusiasts and researchers, students, scholars.	
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ANNEX III: Monitoring

Channel	Results Year 1	Results Year 2	Target Year 3	Preliminary Year 3 results (to January 19 th 2015)	Observations
Website – Presents the project, gives latest news, access point for deliverables and tools.	4,438 users 2.39 minutes/visit 2.81 pages/session 6,025 sessions	9,916 users (<i>above target of 6,500 users</i>) 2.42 minutes/visit 2.56 pages/session 14,651 sessions	10,000 users 3.00 minutes/visit 2.80 pages/session 10,000 sessions	22,467 users 1.56 minutes/visit 1.89 pages/session 30,666 sessions	Traffic to the website has grown steadily. Year 3 user numbers are more than double that of Year 2. The amount of time spent on the site has fallen but this measurement does not include time spent on the last page viewed by a user. It could therefore be that we are guiding people to content (eg. feature articles) more quickly but that the time spent reading these articles is not counted.
Facebook Page – Social media channel used to distribute our news and updates.	230 likes 31 posts	411 likes (<i>above target of 300 likes</i>)	500 likes	887 likes	Throughout the project, we regularly posted on our Facebook group and this is reflected in the growing number of likes, which more than doubled from Year 2 to Year 3.
Twitter Account – Social media channel used to distribute our news and updates.	237 followers 405 tweets	527 followers (<i>above target of 500 followers</i>) 726 tweets	600 followers 1,000 tweets	797 followers 920 tweets	The project is very active on Twitter and tweets regularly. We exceeded our target for number of followers and expect to meet our target for number of tweets by the end of Year 3.
LinkedIn – Social media channel used to distribute our news and updates.	54 group members 10 discussions	95 members 43 discussions (<i>above target of 75 members, 20 discussions</i>)	100 members 40 discussions	127 members 55 discussions	LinkedIn is not as effective in this project as Facebook and Twitter. It does give the project the possibility to share its discussions with the large library network of LIBER (2,000 LinkedIn members)
Klout – A measurement used to gauge social media influence.	44	42-47 (<i>below target of 50</i>)	60	46	The Klout score is a way of measuring influence on Twitter, Facebook and Linked In.
Papers, posters and presentations – Presentation of the project at important conferences and networking events.	18 papers/presentations and 2 posters	Total of 35 papers and 6 posters	Total of 50 papers/presentations and 5 posters	85 papers/presentations and 6 posters	Papers, posters and presentations are one of the most important ways for the project to reach a professional audience. Partners reached out to a variety of audiences via 50 presentations in Year 3. Posters in Year 3 included one presented at LIBER 2014 and posters created by the KB for the Closing Period.
News – Reports on project achievements, events.	10	Total of 52 (<i>above target of 30</i>)	Total of 50	Total of 90	We regularly published news reports on the website and more than met our goal of publishing 50 news articles over the lifetime of the project.

Blog – Personal views of project events, work done within the project.	2	<i>Total of 24 (above target of 12)</i>	Total of 24	Total of 61	In order to attract end users, we focused on regularly publishing engaging blog posts in Year 3 and this shows in the fact that we published nearly three times our predicted number of blog posts during the project.
Newsletter – Information on the project's work, upcoming events, etc.	1 newsletter 113 subscriptions	3 newsletters 246 subscribers <i>(above the target of 220 subscribers)</i>	5 newsletters 450 subscriptions	5 newsletters 454 subscriptions	We reached our target of 5 newsletters and also increased our number of newsletter subscribers to 454. Approximately 75 people at the French Information Day also agreed to receive the newsletter. When added, this should bring the total to over 500.
Press Releases – A way of distributing the project's	1	<i>Total of 2 (below original target of 3 in total by the end of Year 2)</i>	Total of 5 by end of Year 3	Total of 3	A press release giving an overview of the project's achievements and content available was released on 3 December 2014. The remaining two press releases will be issued during the project extension and will focus on a) the Roadmap and b) on the final press conference.
SlideShare Presentations – Slides uploaded for presentations at conferences, events.	13	<i>Total of 49 (above original total of 30)</i>	Total of 45	Total of 107	With over 100 slide presentations uploaded, we have more than exceeded our Year 3 total goal of 45, set at the beginning of the project.
Articles in journals or newspapers – Help to raise awareness of the project.	1	<i>Total of 2 (versus target of 3)</i>	Total of 5	Total of 10	Partners successfully attracted media attention in Year 3. In addition to the 10 articles published in journals and printed newspapers, there were also at least 4 radio and TV appearances for the project. An article has been submitted to the UKSG journal Insights and will be published early in 2015.
Workshops – Stakeholder events used to encourage engagement in the network.	-	<i>Total of 2 (target reached)</i>	Total of 3	Total of 3	The project's third workshop was held in London in September 2014.
Information days – Public events largely aimed at increasing end user awareness.	-	<i>Total of 3 (target reached)</i>	Total of 10	Total of 10	All 10 Information Days held during the project were successful and those held in Year 3 were particularly instrumental in attracting the attention of end users.
Network extensions – Actively involving new stakeholders in the	11 associated partners 22 networking	Total of 11 associated partners 22 networking	Total of 11 associated partners 40 networking	Total of 11 associated partners 35 networking	We worked hard to increase the number of networking partners in Year 3, particularly our ties with organisations and people able to help us in our quest to reach end users. The

project network.	partners including 1 European project	partners, including 4 European projects	partners, including 6 European projects	partners, including 7 European projects	totals given reflect “official” networking partners which we were able to list on our website. In addition, we also could consider many individuals who helped us reach out (e.g. professors who used the resource in their teaching; historians, journalists, researchers and internal departments who shared our news with their audiences) as unofficial networking partners and in this way we would easily reach the total goal of 40 networking partners.
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